

프랑스대혁명 기념축제

Bastille Day

JULY 14TH, 2023 AT FLOATING ISLAND



ABOUT BASTILLE DAY



Join us in commemorating a historic moment and celebrating the vibrant spirit of France with **Bastille Day, the French National Day**. This annual event, held on **July 14th**, marks the monumental occasion of the storming of the Bastille in 1789, an event that signaled a transformative turning point during the French Revolution.

When we envision Bastille Day, vibrant images come to life: a grand parade along the iconic Champs-Élysées avenue and a breathtaking fireworks spectacle illuminating the Eiffel Tower. However, the festivities extend far beyond Paris and the rest of France, resonating wherever French communities thrive.

This remarkable occasion not only honors our shared history but also serves as a **celebration of French culture worldwide**. Join us as we embrace this momentous event, forging connections and fostering cultural exchange on a global scale. Together, let us revel in the spirit of Bastille Day and cherish the timeless values it represents.

FKCCI BASTILLE DAY EVENT



FKCCI has been hosting this renowned event annually since July 2011 (excluding the Covid period), making it **one of the Chamber's largest affairs** alongside the FKCCI Gala in December.



Over **800 guests** gather each year to revel in a vibrant French atmosphere, creating unforgettable summer memories with friends and colleagues.



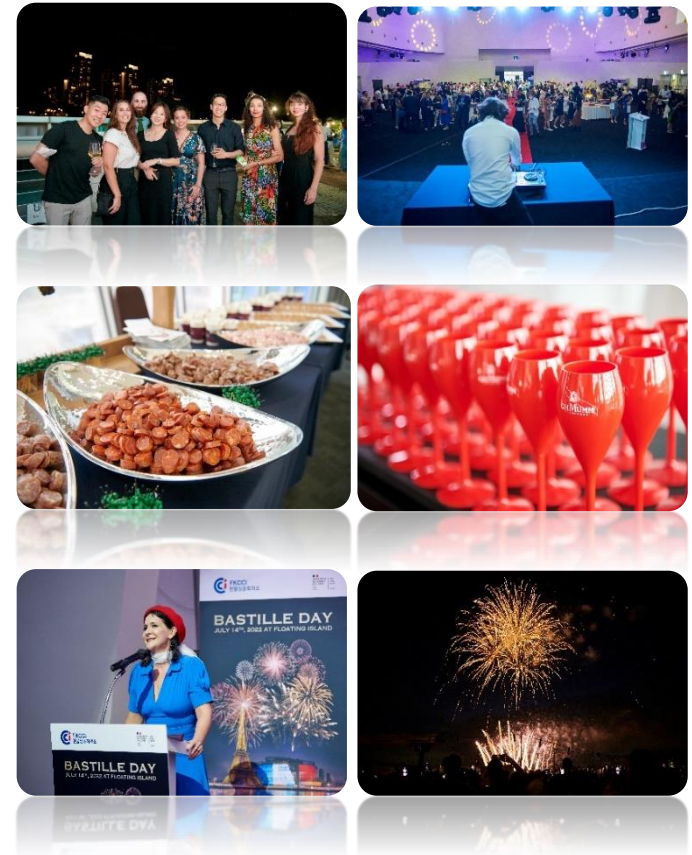
Experience the magic of Bastille Day, as we honor French culture and forge connections in a joyous setting. Don't miss this remarkable celebration at the prestigious **Floating Island** in Seoul!

2023 FKCCI BASTILLE DAY FEATURES



8 Irresistible Reasons to Attend FKCCI's Bastille Day Event!

1. **800+ Guests:** Connect with a large and influential audience.
2. **VIP Presence:** Network with prominent figures from the French-Korean business community.
3. **Gourmet Experience:** Enjoy high-end catering, including champagne, French cuisine, and a selection of cheese and wine.
4. **Exciting Lucky Draw:** Engage guests with enticing prizes.
5. **Music and Dance:** Delight in French-style music performances and a lively dance party with a DJ.
6. **Extensive Promotion:** Benefit from FKCCI's extensive communication campaign and partners' support.
7. **Iconic Atmosphere:** Experience a fantastic French-inspired ambiance at a renowned Seoul landmark.
8. **Dazzling Fireworks:** Witness an incredible fireworks display that adds magic to the celebration.



2023 FKCCI BASTILLE DAY AGENDA



Title	FKCCI Bastille Day 2023
Date/ Time	Friday, July 14th, 2023/ 19:00 - 01:00 KST
Venue	<u>Floating Island</u> , Convention 2F
Language	French / Korean
Participants	+/- 800

19:00-20:00	Welcome & Registration / Champagne cocktail reception
20:00-20:20	Opening Ceremony
20:30-20:45	Fireworks
From 20:45	Cocktail buffet dinner
21:00-21:30	Music Concert
21:30-22:10	Best Dresser & Instagram # Contest / Lucky Draw
22:10-01:00	DJ Dance Party

**Schedule might be subject to change.*

PREVIOUS PARTNERS FOR FKCCI BASTILLE DAY



And more...

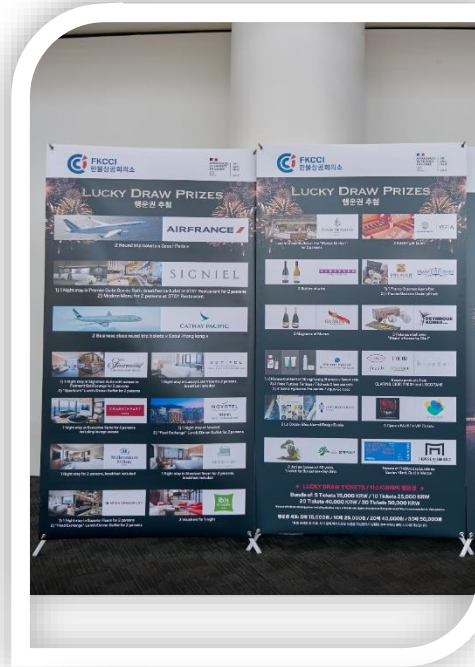
Partnership Benefits	Platinum	Gold	Silver
Total Fee (KRW, VAT included) Minimum cash donations for donation categories: Platinum - 3M, Gold - 2M, Silver - 1M. Remaining amount can be paid in kind.	5M	3.5M	2M
❖ Online Promotion			
• Company recognition on FKCCI’s Official Website	Large size	Medium size	Small size
• Company recognition on FKCCI’s SNS (Facebook, Naver Blog, Twitter, LinkedIn, Instagram)	Large size	Medium size	Small size
• Logo on E-Invitation Card	Large size	Medium size	Small size
• Appearance in YouTube video published after the event	Large size	Medium size	Small size
❖ On-site Promotion			
• Logo displayed on the screen of event hall	10-second logo or video display of <u>each companies</u>	5-second logo display of <u>all companies</u>	3-second logo display of <u>all companies</u>
• Logo on every displaying banners	Large size	Medium size	Small size
• Company promotion desk (Optional)	Top placement	✓	✓
• Logo on table	✓	✓	
• Logo on wristbands and Lucky draw tickets	✓		
• Logo on the banner of photo zone	✓		
❖ More			
• Logo exposition on the invitation for VIP’s	Large size	Medium size	Small size
• Tickets for the event & Lucky Draw tickets offered	8 / 8	5 / 5	2 / 2
• Feedback document after the event	✓	✓	✓
• Special pricing for reservation	✓	✓	
• Special mention on the event’s Press Release	✓		
• Special introduction during event	✓		

LUCKY DRAW PRIZES



In addition to the sponsorship options mentioned above, we offer an exclusive opportunity for sponsors to contribute to the excitement of the event by also sponsoring **Lucky Draw Prizes**.

- **Promote your products:** By offering prizes for the Lucky Draw, you can showcase your products and gain exposure to the event participants.
- **Brand promotion through FKCCI Naver Blog:** Your brand and products will be featured on the FKCCI Naver Blog, reaching a wider audience and enhancing your event promotion.
- **On-site presence:** Display your product image or brand logo on the on-site banner, introduce your product to attendees, and have a dedicated company promotion desk on the event day.





Online promotion

- Company recognition on FKCCI website and blogs (**over 331,200 visitors** per year) as well as on SNS (**over 34,500 followers** on all SNS platforms)
- Company logo on the event promotion e-mailing (**over 5,000 email subscribers**) & French Embassy e-mailing (**over 80,000 subscribers**)

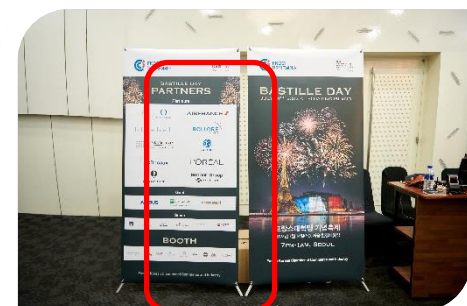
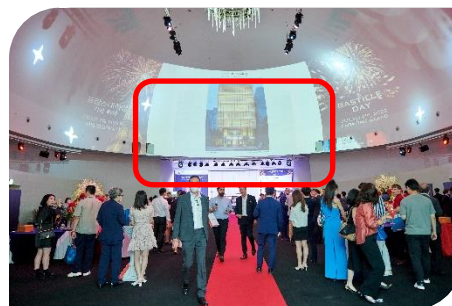
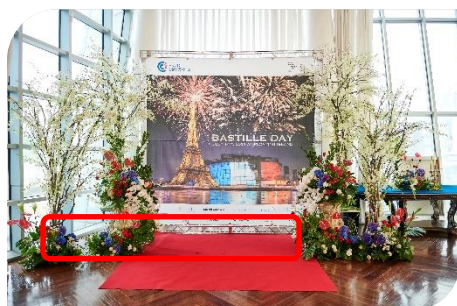
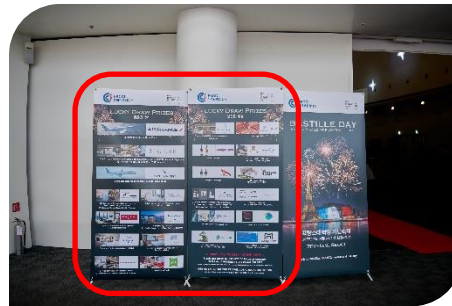


PARTNERSHIP BENEFITS 2/4



On-site promotion

- Logo displayed on the screen of event hall
- Logo on every displaying banners
- Logo on table





On-site promotion

- Distribution of promotional products to participants
- A promotional table for the service or product demonstration



PARTNERSHIP BENEFITS 4/4



On-site promotion **PLATINUM** sponsors only

- Logo on Lucky Draw Tickets
- Logo on Wristbands
- Logo on the banner of photo zone
- Special mention on the event's Press Release
- Special introduction during event

If your contribution ranks among the top five, you will receive special on-stage recognition.

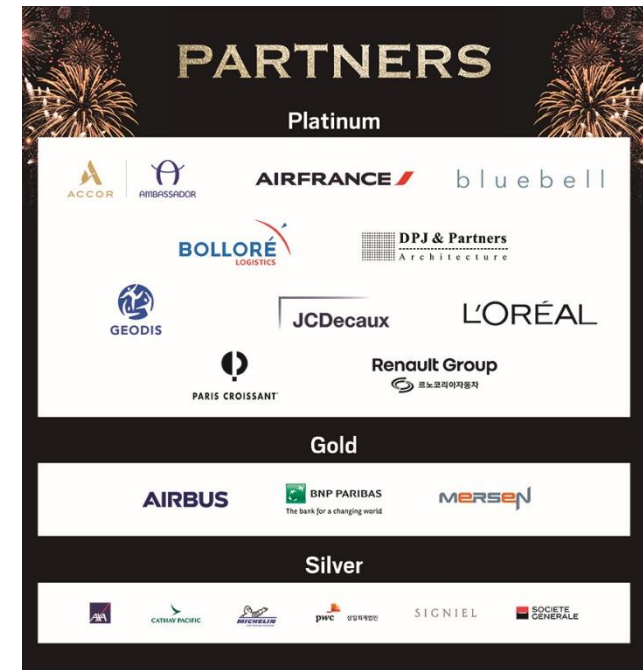


No.

Lucky Draw Ticket



No.



Online Event Banner



Event Wristband

BECOME A SPONSOR!



We sincerely appreciate your time and consideration in reviewing our sponsorship proposal. We believe that our partnership will not only benefit our event but also provide exceptional opportunities for promoting your brand and reaching a wide audience. We are excited about the prospect of working together to create a successful and memorable event.

FILL OUT THE SPONSORSHIP REGISTRATION FORM BY JUNE 19TH

<https://forms.gle/TnMmc19wQBkCco8AA>



Bastille Day

프랑스대혁명 기념축제



JULY 14TH, 2023 AT FLOATING ISLAND
7PM-1AM, SEOUL

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