

French Korean Chamber of Commerce and Industry



Missions of the FKCCI

- ✓ Promote bilateral **trade and investments** between France and Korea.
- ✓ Contribute to the development of relations between the **French and Korean business communities**.
- ✓ Act in the **commercial, economic and financial interests of FKCCI members** and **generate interactions** with key institutions and organizations based in Korea.
- ✓ **Support French and Korean companies** in their approach and trade development on the French and Korean markets.
- ✓ Develop communication actions to **increase the visibility** of FKCCI members.



FKCCI Team

FKCCI TEAM

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FKCCI Board Members

THE BOARD

Executive Committee



David-Pierre JALICON
Chairman

DPJ & Partners
CEO
French Architect D.P.L.G.



Thomas COMTE
Vice President
/ Business Consulting

Vallourec Korea
President



Philippe LI
Vice President
FKCCI Honorary Chairman
/ HR

Kim & Chang
Foreign Attorney



Vincent BOULANGER
Member

Framatome Korea
President



Ida DAUSSY
Member

IdaDaussy.Com
CEO



Patrick DEFRANOUX
Member

Thales Korea
President & CEO



Joohyun HA
Member

Naos Korea Ltd.
CEO



Jou-Young KIM
Member

JCDecaux Korea
President



Yann LE BOURDON
Member

L'Oréal Korea
President



Daniel MAYRAN
Vice President
/ PR & Events

Bluebell Korea Ltd.
President



Olivier MOUROUX
Vice President
/ Communication

Asiance Korea
CEO



Vincent LELAY
Member

AccorHotels Ambassador Korea
Vice President Operations



Dominique SIGNORA
Member

Renault Samsung Motors
Senior Foreign Attorney



Philippe NOIROT
Vice President
/ Finance

BNP Paribas
Country Head



Jean-Pierre TRINELLE
Member

Crédit Agricole Corporate And
Investment Bank
Senior Country Officer

Honorary Chairmen (Former FKCCI Chairman)

Hugues HANNON
Jean-Pierre DUPRE
Jean-Pierre THESMAR †
Christian GIGOT
Jean-Paul JOYE
Michel VIROTTÉ DUCHARME

Guy BERTHIER
Christian MARECHAL
Alain PENICAUT
David ADRIAN
Patrice COUVEGNES
Philippe LI

FKCCI Partners



Why becoming a member of the FKCCI ?



7 reasons to join us and become a member in 2019!

- ✓ Network with a vibrant business community
- ✓ Be at the heart of FKCCI's events
- ✓ Increase your visibility
- ✓ Foster your notoriety and share your expertise



- ✓ Rely on the FKCCI's expertise
- ✓ Benefit from FKCCI's services for your company
- ✓ Develop your business in South Korea and in France

FKCCI services

FKCCI's Committees

The FKCCI launched this year 5 sector-specific committees* directed by key sectors' actors. Opened to members and future members, committees hold meetings every quarter. The purposes of those committees are:

- To help French companies to set up in South Korea
- To stimulate set up companies within their industry
- To develop monitoring and influence toward South Korean institutions

Those committees will also create synergies between French and Korean companies; multiply business opportunities and share advices and success-stories.

ENERGY COMMITTEE

The Energy committee's objectives are to monitor the energy market evolution and its regulations, to organize meetings devoted to discuss energy related subjects with the French and Korean community and to join major events and conferences.



FOOD AND BEVERAGE COMMITTEE

The Food and Beverage committee aims at bringing together participants from hospitality and catering, large retailers, producers and importers to exchange about market evolution, to facilitate market access and to promote French gastronomy and hospitality.



FKCCI's Committees

INNOVATION COMMITTEE

The Innovation committee welcomes companies from all size; from startups to large firms to exchange about common themes and to build French Korean projects related to innovation and new technologies. This committee supports the development of startups in helping them finding resources and investors.



LUXURY COMMITTEE

The Luxury committee's mission is to gather participants from luxury brands, retailers, cosmetics and hospitality to debate about daily operational issues and share best practices.



WOMEN IN LEADERSHIP COMMITTEE

The Women in leadership committee enables women leaders to be gathered and share their opinions on a regular basis on different agendas. This committee comprised entirely of women who plan to hold some events such as themed seminars which will deal with women's right and their difficulties in business.



* Committees will not be limited to those 5 but more are expected to be created to fit other sectors and to contribute to the development of our members' activities.

Over 60 events organized every year



- **Business meetings**
 - Special Luncheon
 - Economic Forecast
 - La Francophonie Economique
- **Forums & seminars**
 - Experts Training Clubs
 - Annual French Newcomers Seminar
 - Pro Workshops
 - Career Forum
- **Networking events**
 - New year party
 - Café du Commerce
- **Special annual events**
 - French National Day - July 14th
 - FKCCI Gala
 - General Assembly
- **Customized events**





The FKCCI offers customized solutions at all stages of your international development

Market Research

- Market analysis/ survey
- Business plan
- Learning expeditions
- Start export

Business Development

- Prospection missions
- Sourcing missions
- BtoB meetings
- Trade fairs
- Part time project management

Corporate Services

- Company setup
- Visa
- Brand protection
- Business offices
- VAT refund
- Translation

Open-space and individual offices for a successful business set-up in Korea

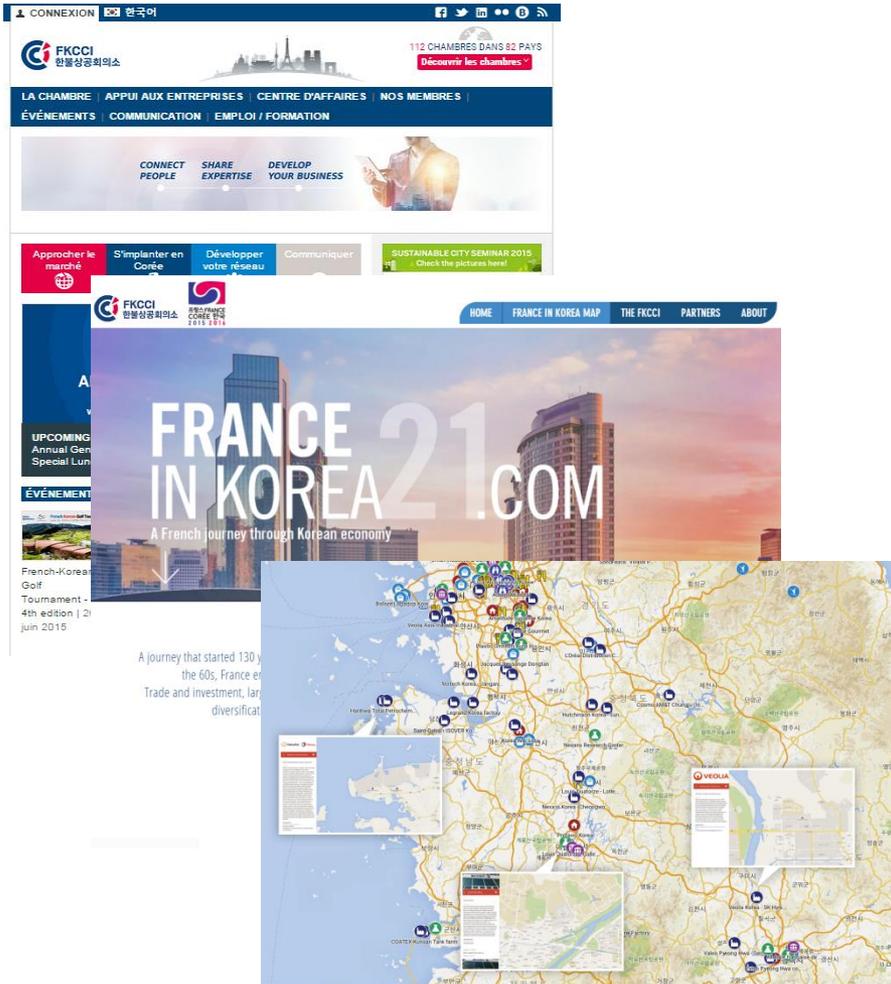


SERVICES

- Telephone line
- High speed internet connexion
- Access to a copy machine, scanner and fax
- Assistance for computer installation
- Mail distribution service
- Access to meeting rooms
- Company name at the lobby of the FKCCI
- Use of video conference system
- Office cleaning, electricity, water
- Parking space (optional)
- Multi-lingual secretarial services (optional)

Communication & Publications

WEBSITES



PUBLICATIONS



SOCIAL NETWORKING SERVICE



16,400 followers on Twitter



4,500 fans on Facebook



2,200 members on LinkedIn



1,600,000 displays on Flickr¹⁵



Over 24,000 visits per month on Naver & Corée Affaires blogs

FKCCI Membership



Benefits overview

MEMBERSHIP TYPES	PATRON	CORPORATE	ENTREPRENEUR RESTAURANTS	INSTITUTIONAL	START-UP	RESTAURANT	OVERSEAS	INDIVIDUAL
VISIBILITY								
Logo on FKCCI events' banners	✓							
Logo on FKCCI entrance wall	✓							
Logo on FKCCI website	✓							
Information on Franceinkorea21.com	✓	✓	✓		✓			
FKCCI DIRECTORY								
Pages	2 pages						1 page	1 photo personal information only (name, adresse, tel, email, current position)
Company description (KR/FR/EN)	190 words						140 words	X
Photos of representatives	3 in color	1	1	1	1	1	1	
Additional photos	100,000 KRW / photo (6 photos maximum per company)						100,000 KRW / photo (3 photos maximum per company)	X
INFORMATION								
Annual FKCCI Directory	≤ 10	≤ 3	1	≤ 3	1	1	1	1
Business Consulting Services Member discount	20%	15%	15%	15%	15%	15%	15%	15%

Benefits overview

MEMBERSHIP TYPES	PATRON	CORPORATE	ENTREPRENEUR	INSTITUTIONAL	START-UP	RESTAURANT	OVERSEAS	INDIVIDUAL
OTHERS								
Right to vote for FKCCI elections	One representative			None	One	One	None	One
Member rates for FKCCI events	✓	✓	✓	✓	✓	✓	✓	✓
Posting job vacancies on website (Free)	✓	✓	✓	✓	✓	✓	✓	✓
FKCCI Membership Card	30	15	10	10	5	5	1	1
Communication Services* Member discount	✓	✓	✓	✓	✓	✓	✓	✓

* Communication Services : Emailing (EDM), FKCCI website banner advertisement etc.

FKCCI Membership Category

Patron Members

For companies or organizations, legally registered in Korea

4,000,000 KRW

Corporate Members

For companies with more than 10 employees or a turnover above 1 billion KRW

1,600,000 KRW

Entrepreneur Members

For companies with less than 10 employees and a turnover below 1 billion KRW

630,000 KRW

Start-up Members

For companies less than 18 months

200,000 KRW

Restaurant Members

For independent restaurants based in Korea*

350,000 KRW

Individual Members

350,000 KRW

Overseas Members

For companies or organizations overseas

630,000 KRW

Institutional Members

For organizations not registered as a company in Korea

1,000,000 KRW

Thank you