



BASTILLE DAY

* DRESS CODE *
FRENCH CHIC

Friday, July 12th 2019
7pm-midnight, Seoul



What is Bastille day ?



Bastille Day, **the French National Day**, commemorates the first anniversary of the storming of the Bastille on 14th July 1789, a turning point of the French Revolution, as well as the *Fête de la Fédération* which celebrated the unity of the French people on July 14th, 1790.

The first image that comes to mind for Bastille Day celebration in France is a military parade on the Champs-Élysées avenue and a fantastic fireworks show in front of the Eiffel tower on July 14th. Celebrations are not held in Paris only, but everywhere in France and wherever French people live.

FKCCI's Bastille Day Event



Let's celebrate French Bastille Day with the **FKCCI**, in Seoul!



Since July 2011, the FKCCI has held a Bastille Day every year and it has become, along with the FKCCI Gala in December, one of the Chamber's biggest events.



We welcome yearly **over 500 guests** who enjoy a joyful and vibrant atmosphere in a beautiful summer night with their friends and colleagues.

2019 FKCCI's Bastille Day Features



8 reasons why you must be at FKCCI's Bastille Day event !

- Welcoming speech by **French Ambassador** to Korea, H.E. Fabien PENONE
- Welcoming **champagne** at the opening reception
- Special buffet with **French food** including a cheese and wine selection
- Wonderful **Lucky Draw prizes**
- French style music performance and dance party with DJ
- Fantastic atmosphere with French touch
- More than **500** guests expected
- Incredible **firework!**



Previous Partners for FKCCI Bastille Day



Partnership Benefits

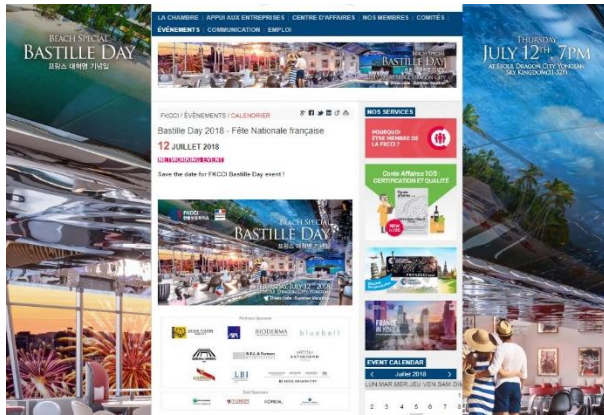


Partnership Benefits	Platinum	Gold
Total Fee (KRW, VAT included) In case of donation in kind: Total value should be at least 3.2M for Platinum, 1.8M for gold and it should include minimum cash donation 1.8M for Platinum, 800,000 for Gold.	3.2M	1.8M
❖ Online Promotion		
<ul style="list-style-type: none"> Company recognition on FKCCI Official Website and SNS (Facebook, Blog, Twitter, LinkedIn, Instagram) 	✓	✓
<ul style="list-style-type: none"> Logo exposition on E-Invitation Card 	✓	✓
❖ On-site Promotion		
<ul style="list-style-type: none"> Logo display on the screen of event room 	10-second logo display of each companies	5-second logo display of all companies
<ul style="list-style-type: none"> Logo display on every displaying banners 	✓	✓
<ul style="list-style-type: none"> Logo on wristbands and Lucky draw tickets 	✓	
❖ Other Benefits		
<ul style="list-style-type: none"> Special pricing for group reservation 	✓	✓
<ul style="list-style-type: none"> Special mention on the event's Press Release 	✓	
<ul style="list-style-type: none"> Tickets for the event & Lucky Draw tickets offered 	4 / 4	2 / 2

Partnership benefits examples

On-line promotion

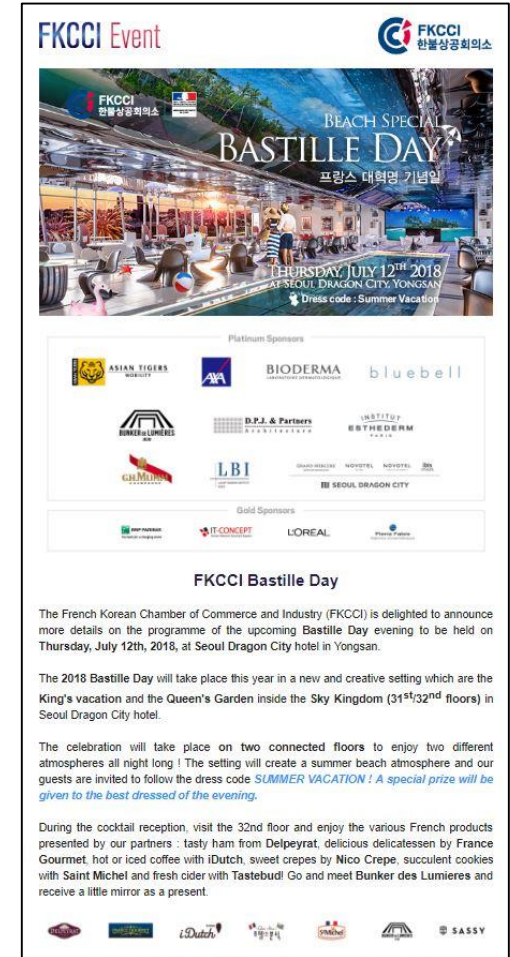
- Company recognition on **FKCCI website** and **blogs** (over 180,000 visitors per year) as well as on **SNS** (over 23,000 followers on all SNS platforms)
- Company logo on **online Invitation Card** (over 4,300 email subscribers)



FKCCI's Website



FKCCI's SNS



FKCCI Bastille Day

The French Korean Chamber of Commerce and Industry (FKCCI) is delighted to announce more details on the programme of the upcoming Bastille Day evening to be held on Thursday, July 12th, 2018, at Seoul Dragon City hotel in Yongsan.

The 2018 Bastille Day will take place this year in a new and creative setting which are the King's vacation and the Queen's Garden inside the Sky Kingdom (31st/32nd floors) in Seoul Dragon City hotel.

The celebration will take place on two connected floors to enjoy two different atmospheres all night long ! The setting will create a summer beach atmosphere and our guests are invited to follow the dress code **SUMMER VACATION ! A special prize will be given to the best dressed of the evening.**

During the cocktail reception, visit the 32nd floor and enjoy the various French products presented by our partners : tasty ham from Delpéyrat, delicious delicatessen by France Gourmet, hot or iced coffee with iDutch, sweet crepes by Nico Crepe, succulent cookies with Saint Michel and fresh cider with Tastebud! Go and meet Bunker des Lumieres and receive a little mirror as a present.

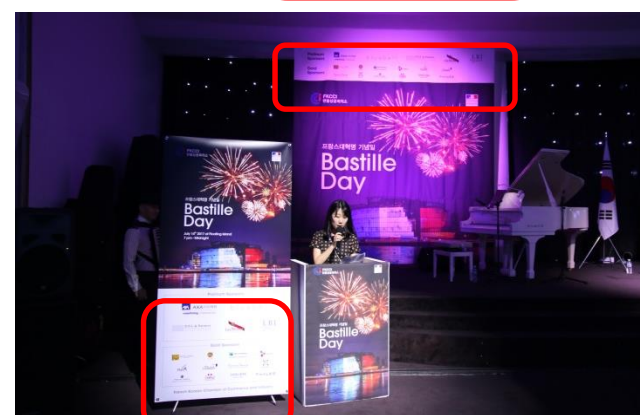
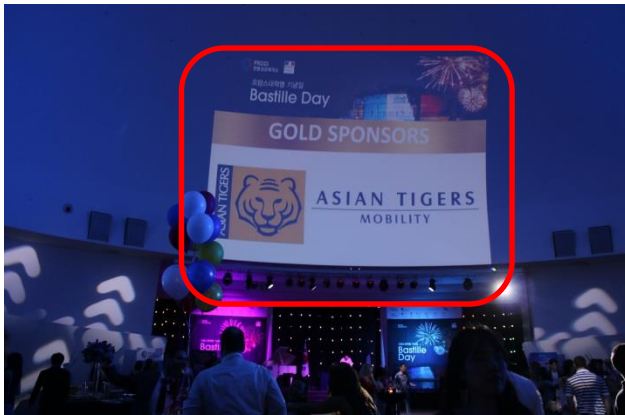
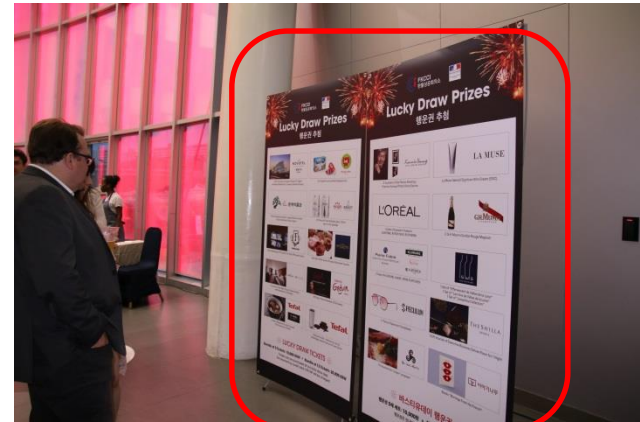
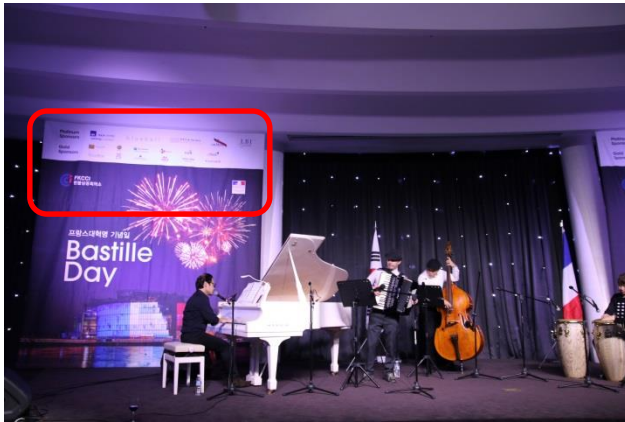


Partnership benefits examples

On-site promotion

To increase company's visibility to potential customers

- Logo display on the screen of the event room
- Logo display on every displaying banners



Partnership benefits examples

On-site promotion

To increase company's visibility to potential customers

- Distribution of promotional products to participants
- A promotional table for the service or product demonstration



Partnership benefits examples

On-site promotion for **Platinum** Sponsors only

- Logo on Lucky Draw Tickets
- Logo on Wristbands
- Online Event Banner



Lucky Draw Ticket



Online Event Banner

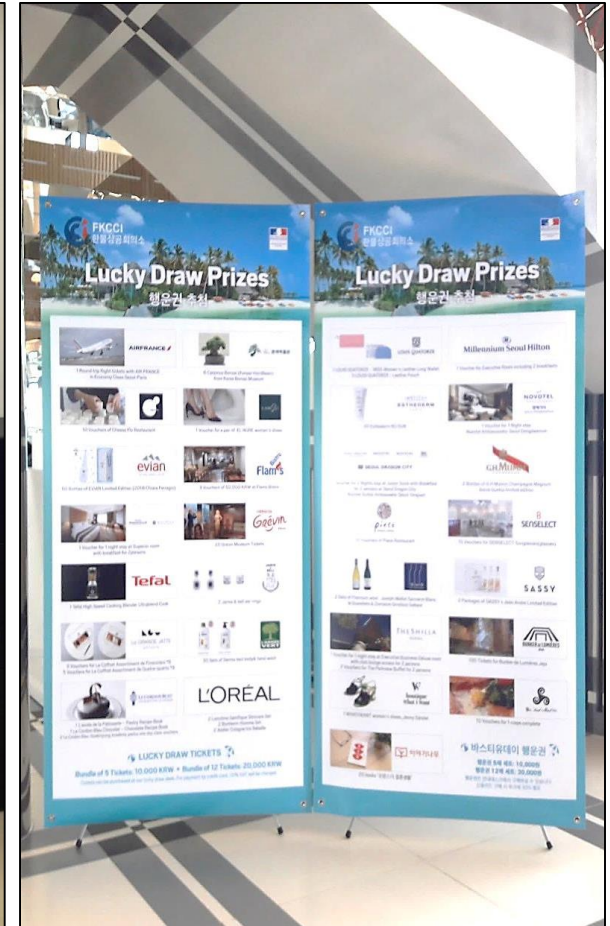


Event Wristband

Partnership benefits examples



Poster



Standing Banner

Registration form



Partnership

Partnership type	Mark your choice	Total Sponsoring Amount (KRW)
PLATINUM (≥ 3,200,000 KRW Inc.)		
GOLD (≥ 1,800,000 KRW Inc.)		

※ **Note 1.** If the sponsoring amount ranks in the top five, you will be presented on stage during the lucky draw ceremony.

※ **Note 2.** To be a sponsor by kind donation, please contact us.

***The deadline for Partnership registration is June 28th**

NAME _____

COMPANY _____

E-MAIL _____

PHONE _____

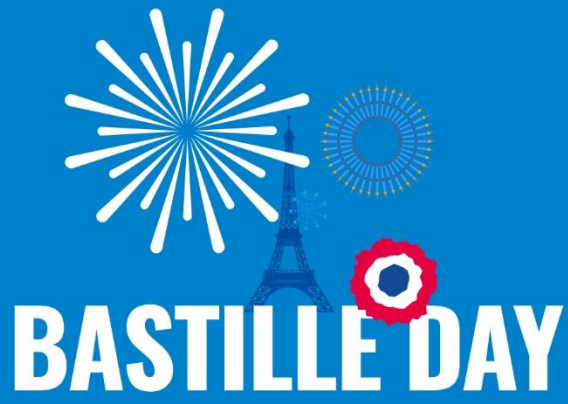
FAX _____

SIGNATURE _____

Contact FKCCI PR & EVENT Team

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French Korean Chamber of Commerce and Industry