



PARIS  
PEACE  
FORUM  
de  
sur la  
PARIS  
PAIX

11-13 NOV. 2020

A Global platform  
for Governance projects

La plateforme Mondiale  
des projets de Gouvernance

# Paris Peace Forum

PRESS KIT  
April 2020



**Bouncing back to a better planet**

**Get ready for the third edition**

**11 - 13 November 2020**

*“The approach initiated in 2018, the “Paris Peace Forum method” if you will – strengthening multilateralism, integrating other players, coming together to push forward projects and initiatives and not just to discuss – appears, in the current conditions, more relevant than ever.*

*It must be used today to combat the Coronavirus pandemic and its aftermath... I hope that it will help to shape a post-health crisis world that is better regulated, less unequal and more sustainable.*

*To all of the actors of global governance – be they Heads of State, major foundations, businesses or civil society: I look forward to seeing you on 11 November in Paris, or perhaps online, depending on the conditions imposed on each of us – for the third edition of the Paris Peace Forum. The victory we will achieve over the Coronavirus will also be one of multilateralism, cooperation, and solidarity.”*

- Emmanuel Macron, President of France, 27 April 2020



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# SUMMARY

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## I - A THIRD EDITION TO CONTINUE MOBILIZING ALL ACTORS OF COLLECTIVE ACTION

The Paris Peace Forum continues to act as a convening power to bring together all committed actors.

### Bouncing back to a better planet

Amid suffering, anxiety and uncertainty, the COVID-19 pandemic has brought us back to our common humanity. It has also brought to the fore the urgency to better organize the planet. Recovery and resilience will not be attained by one country in isolation, or even by governments alone.

Since 2018, the Paris Peace Forum has been the place where heads of state and international organizations meet civil society and the private sector to construct new forms of collective action. On 11-13 November 2020, its **third edition will be chiefly devoted to the multi-actor response to Coronavirus**, with the conviction that we can collectively overcome the enormous challenges before us – and use the crisis as an opportunity to rebuild a more sustainable world.



*“The current crisis shows how dependent national leaders– even those rejecting multilateralism – are on collective action for essential tasks like finding and distributing a vaccine, supporting fragile countries and restoring a Coronavirus-free world. Never has the multi-actor approach that underpinned the creation of the Paris Peace Forum been so necessary.”*

Justin Vaïsse, Director General of the Paris Peace Forum

### Shape of the event: A hybrid format

We do not know what public health instructions will be in mid-November 2020. It is possible that some countries will still be under lockdown, or that travel will be limited. For this reason, **we are preemptively**

**planning for a hybrid event: partly in-person, partly online.** The respective size of each part will depend on the conditions of travel in the Fall. We do not conceive of this hybrid event simply as a stopgap measure, but rather as an opportunity to explore new forms of collective interaction which we might retain and improve in future editions.

The physical, in-person part of the event, in Paris, remains central. Its highlights will comprise:

- **The Opening Ceremony** including heads of state and international organizations, invited by President Macron to work on the collective response to Coronavirus. It will be one of the first such gatherings after – we hope – the bulk of the pandemic has passed. This major event will closely follow the model of previous editions, having welcomed Emmanuel Macron, Antonio Guterres and Angela Merkel in 2018, followed during the 2019 edition by Emmanuel Macron, Ursula von der Leyen, Wang Qishan, and Félix Tshisekedi. In 2020, the aim is to include prominent leaders of health-oriented international organizations in addition to heads of state representing various nations across the global South.
- **The Finance in Common Summit of Public Development Banks**, focused on the crisis and subsequent economic and social recovery while redoubling efforts to achieve our common and global goals for sustainable development (alignment with Agenda 2030 and COP21 climate objectives).
- **A presentation of the 2020 selected projects** coming from NGOs and foundations, the private sector, international organizations, local governments, academics and experts.
- **The Business Track of the Paris Peace Forum**, organized around companies rising up to improve the collective response and resilience to Coronavirus. This unique element of the third edition focused on the private sector will give high-level CEOs a chance to take the stage.

The digital part of the event will accompany and complete the physical part by plugging in many participants from around the world in high-level debates and allowing pitches by project leaders. The innovative setting of the Forum will offer online opportunities for a broad public to interact with project leaders as well as high-level participants, and to experiment new and powerful forms of digital networking.

### **Focus of the event: Recovering and building a better day after**

The third edition of the Forum will be centered on the collective response to Coronavirus, both in terms of improving our immediate response and resilience, and of rebuilding a more sustainable world.

1. **Improving the global governance of health**, with a view to increasing coordination among actors, launching initiatives, enhancing alert systems and preparedness, and boosting local health systems in developing countries.
2. **Fixing and greening capitalism**: Beyond necessary emergency measures – including for developing countries – to kick-start and sustain activity, we need to build economies that are fairer and more inclusive, and productive systems that are environmentally sustainable.
3. **Getting data and social media to help, not hurt**: Cyber solutions contribute to tackling the pandemic, but they can jeopardize privacy and freedom. Hence the necessity to fight fake news, decide on proper regulation of the use of personal data, and increase cybersecurity for all.

Other global governance issues such as regional security architectures and peace, gender equality, education (with the threat posed to fragile education systems), biodiversity – especially regarding oceans and access to clean water – as well as the governance of outer space will remain on the agenda.

## II – CONCRETE AND INNOVATIVE SOLUTIONS FOR A BETTER ORGANIZATION OF OUR WORLD

The Paris Peace Forum is centered on those who seek to develop concrete and innovative solutions for today's transnational challenges.

At its annual event, the Forum provides a space for public and private organizations from around the world to showcase their projects to tackle global challenges in at least one of six major themes:

- Peace & Security
- Development
- Environment
- New Technologies
- Inclusive Economy
- Culture & Education

**This year, given the extraordinary context of the Coronavirus pandemic, the Forum will emphasize projects and initiatives from around the world seeking to respond to the COVID-19 crisis, improve our collective resilience and build a more robust and sustainable world.**

Particular attention will be paid to projects improving the governance of health, the use and regulation of digital tools and platforms to respond to the crisis, and the support of civil society and economic activity in times of pandemics.

In addition, initiatives addressing other global governance issues will also be highlighted in the Forum, particularly those related to the following objectives:

- Constructing more solid security architectures
- Reconciling development finance with climate efforts

The Paris Peace Forum calls on all organizations around the world that wish to develop their solutions to global challenges to apply to participate the third edition from 11 to 13 November 2020.

- Crafting sustainable capitalism
- Protecting the oceans
- Improving access to clean water
- Making outer space safe and sustainable
- Securing cyberspace
- Regulating the use of data and AI
- Enhancing the governance of education
- Ensuring gender equality

Project leaders of the Forum have the unique opportunity to advance their initiatives by increasing its visibility, engaging in debates with policymakers, elected officials, and experts, testing it in front of diverse audiences, as well as connecting with potential partners. In 2020, due to the extraordinary circumstances created by the COVID-19 pandemic, only some projects designated by the Selection Committee will be able to travel to Paris. All other selected projects will be offered a digital presentation with innovative features and dedicated tools of interaction and networking with the participants.

The annual Call for Projects is open online during the Spring to all actors of global governance, such as international organizations, non-governmental organizations, states, companies, foundations, development agencies, religious groups, trade unions, think tanks and universities.



A **Selection Committee composed of six members** from different organizations and chosen for their experience and expertise reviews the projects. The Selection Committee uses a rigorous procedure to review project submissions and makes its choice considering the quality of the projects as well as geographical balance.

- **Haifa Dia Al-Attia** Vice President, CEO | Luminus Education, Luminus Plus
- **Yves Arnould** Head of the Regional Delegation | International Committee of the Red Cross (ICRC)
- **Nicolas Bauquet** Research Director | Institut Montaigne
- **Edna Jaime** Founder and Director | México Evalúa
- **Trisha Shetty** Founder | SheSays
- **Justin Vaïsse** Director General | Paris Peace Forum

## SCHEDULE OF THE 2020 CALL FOR PROJECTS

- **4 March 2020** | The Selection Committee meets for the first time
- **12 March 2020** | The Call for Projects is launched, and the application platform is open on the website of the Paris Peace Forum
- **25 April 2020** | 200 days until the 2020 Paris Peace Forum
- **24 June 2020** | The Call for Projects and the application platform closes
- **23 July 2020** | The Selection Committee reviews all applications (exact date subject to change)
- **3 August 2020** | The projects selected to participate in the Paris Peace Forum 2020 are announced, 100 days until the 2020 Paris Peace Forum (exact date subject to change)

## III – AN INCUBATOR TO ADVANCE THE MOST PROMISING GOVERNANCE PROJECTS

All year round, the Paris Peace Forum supports ten governance projects selected among those showcased at the event.

The Paris Peace Forum is designed not only to convene actors for discussion and exchange, but to inspire ideas and encourage their onward growth.

The Forum selects ten projects from those presented at the event to receive additional follow-on support through the Scale-up Initiative. These projects are selected for having the highest potential of development while tackling governance issues.

Through the Scale-up Initiative, projects receive ongoing customized support, for example with advocacy, communications, or organizational development.

A **Scale-up Committee, composed of ten experienced and influential personalities** representing members of the Executive Committee, the Steering Committee and the Circle of Partners, provides advice and recommendations to support the projects in their implementation activities.

### COMPOSITION OF THE SCALE-UP COMMITTEE

**Félix FERNÁNDEZ-SHAW** Director, Directorate General for International and Development | European Commission (DG DEVCO)

**Olivier LAVINAL** Program Manager of the Global Concessional Financing Facility (GCFF) | World Bank Group (WBG)

**Kathrin LORENZ** Head of the Governance and Conflict Department | GIZ

**Julie MCCARTHY** Co-director of the Economic Justice Program | Open Society Foundations

**Stefano MANSERVISI**, Advisor to the President of the Paris Peace Forum

**Marc MOSSE** Senior Director, EU Government Affairs | Microsoft

**Joe POWELL** Deputy Chief Executive Officer | Open Government Partnership

**Noëlla RICHARD** Youth Team Leader | United Nations Development Program (UNDP)

**Andreas SCHLEICHER** Director for the Directorate of Education and Skills | Organisation for Economic Co-operation and Development (OECD)

**Trisha SHETTY** Founder | SheSays

**Alexandre STUTZMANN** Senior Advisor and Team Leader for social, human rights, humanitarian and cultural issues | Office of the President of the United Nations General Assembly (UNGA)

## The 10 selected projects in 2019



Ten projects were selected at the closing ceremony of the second edition by a jury composed of both members of the Scale-up Committee and the Selection Committee. The following criteria applied: quality of the project; importance and relevance of the project to current global governance issues; feasibility of the project or its potential for progress; level of actual support as well as diversity of origin and of organization:

- **Festival à Sahel Ouvert** – Association Globe
- **Global High Seas Treaty** – High Seas Alliance (HSA)
- **Model drug law** – Global Commission on Drug Policy
- **Principles for inclusive peace** – Interpeace
- **Rapid Response Mechanism for Higher Education in Emergencies** – Global Platform for Syrian Students
- **SADA's Women cooperative** – United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), International Labour Organization (ILO)
- **Sustainable Cities Program** – Sustainable Cities Institute (SCI)
- **The Abidjan Principles on the right to education** – Right to Education Initiative
- **Ultra-poor graduation initiative** – BRAC USA
- **Youth driving democratic change** – Olso Center



## IV – AN INDEPENDENT ORGANIZATION FUNDED BY INTERNATIONAL DONORS

As a global and multi-stakeholder initiative, the Paris Peace Forum ensures its independence through funding from international partners, mostly non-governmental.

The Paris Peace Forum is an NGO founded in March 2018, and organized around three bodies: The Executive Committee, the Steering Committee and the Circle of Partners.

**The Executive Committee** is composed of the nine founding members of the Paris Peace Forum. They decide on the overall organization of the annual event as well as oversee the implementation of activities of the Paris Peace Forum.

**The Steering Committee** is composed of sixteen international experts with specialization in various aspects of global governance, with balanced gender and geographical representation. They support the Executive Committee in defining the strategic orientation of the Paris Peace Forum.

**The Circle of Partners** is composed of benefactor, institutional and media partners. They are invited to contribute recommendations to the Executive Committee on the strategic orientation of the Paris Peace Forum.



## Composition of the Executive Committee



**Pascal LAMY | Mo Ibrahim Foundation**  
**President of the Paris Peace Forum**  
Member of the Board at the Foundation Mo Ibrahim



**Nora MÜLLER | Körber Foundation**  
**Vice President of the Paris Peace Forum**  
Executive Director of International Affairs and Director of the Berlin Office at the Körber Foundation



**Vanessa SCHERRER | Sciences Po Paris**  
**Vice President of the Paris Peace Forum**  
Vice President for International Affairs at Sciences Po



**Michel DUCLOS | Institut Montaigne**  
**Treasurer of the Paris Peace Forum**  
French diplomat at Institute Montaigne



**Edna JAIME TREVINO | México Evalúa**  
Director at México Evalúa



**Mohan KUMAR | Research and Information System for Developing Countries (RIS)**  
Chairman at RIS New Delhi



**Thierry de MONTBRIAL | Institut français des relations internationales (Ifri)**  
President at Ifri, since its foundation in 1979



**André PARANT | French Ministry of Foreign Affairs**  
Deputy Secretary-General at the French Ministry of Foreign Affairs



**Dino PATTI DJALAL | Foreign Policy Community of Indonesia**  
Former Indonesian Ambassador to the United States

## Composition of the Steering Committee

**Trisha SHETTY India** | Founder | NGO SheSays | [President of the Steering Committee](#)

**Igor YURGENS Russia** | Chairman of the Management Board | Institute of Contemporary Development | [Vice President of the Steering Committee](#)

**Fauziya ALI Kenya** | Founder and President | Women in International Security-Horn of Africa

**Haifa Dia AL-ATTIA Jordan** | Former Chief Executive Officer | Queen Rania Foundation

**CHEN Zhimin China** | Professor | Fudan University

**Renato FLORES Brazil** | Member of the Board | Getulio Vargas Foundation

**Patrick GASPARD United States** | President | Open Society Foundations

**Vasu GOUNDE South Africa** | Founder and Executive Director | African Center for the Constructive Resolution of Disputes (ACCORD)

**Rouba MHAISSEN Lebanon** | Founder and Director of the Sawa Foundation

**Stewart PATRICK United States** | Director of the International Institutions and Global Governance Program | Council on Foreign Relations

**Gabriella RAMOS Mexico** | Chief of Staff and SHERPA | Organisation for Economic Co-operation and Development (OECD)

**Kenichiro SASAE Japan** | President | Japan Institute of International Affairs

**Martin TISNÉ United Kingdom** | Managing Director of Luminate

**Yenny WAHID Indonesia** | Director of the Wahid Institute

**Huiyao “Henry” WANG China** | Founder and President | Center for China and Globalization

## The 2019 Benefactors

### Strategic Partners

European Commission  
Luminate  
Open Society Foundation  
Qatar Foundation

### Main Partners

Aga Khan Development Network  
Auditoire  
Ford Foundation  
Microsoft  
Recanati-Kaplan family

### Grand Partners

Groupe ADP  
Agence française de développement  
Allen & Overy  
Carnegie Corporation  
GIZ  
Kaspersky  
L'Oréal  
Mazars  
Métropole du Grand Paris  
Mohamed bin Zayed Species Conservation Fund  
Stiftung Mercator

### Business Partners

AXA  
BNP Paribas  
Crédit Mutuel  
Engie  
La Poste

## Institutional partners

- Paris Club
- Council of Europe
- European Commission
- European Parliament
- Institute of International and Strategic Relations
- International Energy Agency
- International Chamber of Commerce
- International Committee of the Red Cross
- International Labour Organization
- International Monetary Fund
- International Organization of La Francophonie
- Mairie de Paris
- MEDEF International
- Open Government Partnership
- Organization for Economic, Cooperation and Development
- United Nations Educational, Scientific and Cultural Organization
- UN Global Compact
- United Nations Development Programme
- World Bank
- World Trade Organization

## BETTER GOVERNANCE FOR A WORLD AT PEACE

**The Paris Peace Forum aims at pushing forward new rules and solutions to address the global challenges of our time by bringing together diverse actors who are at the forefront of making change**

**The initiative is based on a simple observation.** Global problems without cooperative solutions lead to conflicts. The challenges the world faces – climate change, terrorism, migration, cyber insecurity and the like – ignore borders. Addressing them requires collective action. However, collaboration is increasingly difficult as countries are turning inward. Today, the international community fails at producing the needed solutions.

**Our world is not going in the right direction**

States are competing hard for advantage, and populism is undermining the institutions and mechanisms for collective action. Democratic spaces are shrinking, and inequalities are widening. Military expenditures are growing fast while the United Nations budget is cut. International norms, in particular human rights, are disregarded. The Internet is becoming a jungle where data is hacked, and fake news spread. International justice is being questioned. And we are losing the race against global warming.

**The situation is not conducive to peace.** It leads to new conflicts on all continents.

**Peace is not just the suspensions of war**

Peace is made up of all the solutions that help reduce international tensions: cooperation to fight climate change and mitigate resource scarcity, institutions to channel power rivalries and better administer global public goods, regulation to address abuses of power and inequalities, intergenerational bridges and gender equality to create more peaceful societies. In other words, peace will only be durable if effective global governance underpins it.

**The mission of the Paris Peace Forum is to contribute bridging this governance gap.** To do so, it convenes all stakeholders to advance concrete solutions where there are none.

**The Paris Peace Forum's angle: support and complement multilateral institutions**

Multilateral organizations with universal membership – UN, WTO, IMF, World Bank, amongst others – or a regional focus – OSCE, African Development Bank, ASEAN, and more – have legitimate mandates for the creation of rules and mechanisms to solve transnational problems. The Paris Peace Forum picks up the slack when these institutions – or other international organizations – cannot act or when the solutions proposed are insufficient.

**The Paris Peace Forum is multi-stakeholder.** It fosters hybrid coalitions by bringing together old and new actors of global governance: states and multilateral organizations, but also local governance, NGOs, companies, foundations and civil society at large.

**The Paris Peace Forum is project-oriented.** It showcases and supports concrete projects. They are either normative – instruments of law, standards and good practices – or capacity-building – new institutions, mechanisms and solutions.





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