



**ADVERTISEMENT
SERVICES
2019**



Why Communicating With Us?

Boost your visibility through all of our communication channels!

Our Large Network

Created in 1986, we are a non-profit organization part of the **world-wide network of 123 French Chambers** of Commerce in 92 countries, representing 35,000 companies around the world. The **FKCCI has over 300 members**, including most of the French companies based in South Korea, as well as Korean companies with business relations with France.

Our mission is to promote bilateral exchanges, investment and trade relations between France and Korea, by supporting companies in their business with Korea or France.

Who will see your publication?

We reach the entire network of our members and partners, mostly the **business community including executives**, managers but also independent entrepreneurs. We also reach a larger bicultural audience through our website and social networks.



4,530 Subscribers on Facebook



15,600 visits per month on our website and blogs



14,614 Subscribers on Twitter



576 subscribers on Instagram



3,407 subscribers on LinkedIn



4300 subscribers to our newsletter

Our Tool Kit



WEBSITE & BLOGS
(Naver & Wordpress)



NEWSLETTER



E-MAILING



DIRECTORY



SOCIAL NETWORKS

Contacts

FR/ENG

o.lemaire@fkcci.com

KR/ENG

k.chang@fkcci.com

*They Trusted Us
For Our Directory
2018-2019*

AIRFRANCE

ACCOR HOTELS | AMBASSADOR

IT-CONCEPT
Servers, Network, Security & Support



NAOS



CRÉDIT AGRICOLE
CORPORATE & INVESTMENT BANK

BNP PARIBAS
The bank for a changing world

CBfez
CHUNGBUK FREE ECONOMIC ZONE

ASIAN TIGERS
MOBILITY



ONLINE SERVICES

FKCCI website & blogs p 4-6
Your banner, your text or your job offer on our website and blogs.

FKCCI newsletter p 7
Your banner in our monthly newsletter. A fast and cost-effective way to advertise your brand.

E-Mailing p 8
Promote your product or society by our e-mailing service.



OFFLINE SERVICES

Directory p 9

Advertise in our annual Directory : a great opportunity to target the French-Korean businesses

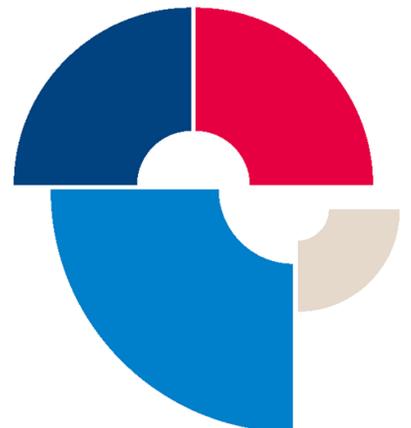
Guide « Succeed In Korea » p 10

Advertise in our Guide to target the French-Korean business network.



SPECIAL PACKAGES

Online & offline combo p 11



Website & Blogs (1)

The screenshot displays the FKCCI website interface. At the top, there's a navigation bar with '123 CHAMBRES DANS LE PAYS' and social media icons. The main content area is divided into several sections:

- Join the FKCCI 2019:** A prominent blue banner on the left and right sides.
- Accélérer votre business:** A central section with a 'CONTACTEZ-NOUS' button and a '1' in a yellow circle.
- Événements à venir:** A section listing upcoming events with dates and titles, including 'FKCCI French Business Awards 2019' and 'GALA & SOIRÉE'. It features a '2' in a yellow circle.
- Actualités:** A news section with various articles, including 'ACTES DES ENTREPRISES' and 'ANALYSES & ETUDES'. It features a '2' in a yellow circle.
- EN VIDEO:** A section with video thumbnails and titles like 'FKCCI corporate Video' and 'Francokorea21 - Video'.
- Les Publications de la FKCCI:** A section showcasing publications like 'DIRECTORY 2018-2019' and 'Le Guide des Restaurants Français en Corée'.
- Inscrivez vous à notre newsletter !:** A blue banner at the bottom with a '3' in a yellow circle.

The website footer includes contact information for the Chamber of Commerce and Industry of France-Corée, legal mentions, and social media links.

In brief:
Since January 2019, our website has a completely new intuitive design!

Maximize your company's exposure using FKCCI website www.fkcci.com, French blog www.coreeaffaires.com and Korean blog <http://blog.naver.com/francebiz>.

These are references for the French-Korean business community!

Duration:
 One Month, Three Months or One semester

Readership:
 Website: 6,000 monthly views
 Korean blog: 15,000 monthly views
 French blog: 2,000 monthly views

Accepted Files : JPEG, PNG

Format : (1/3) :1100*225

(2) 600*150

(3) 2000*4000

Website & Blogs (2)

The screenshot shows the FKCCI website homepage with several key elements:

- Top Banner:** A large banner at the top with a cityscape background, titled "La FKCCI, accélérateur de votre business". It includes a "CONTACTEZ-NOUS" button and exchange rate information for Paris (€) and Seoul (₩).
- One Regular Banner:** A section titled "Accélérer votre business" with sub-sections for "Etudier le marché", "Prospecter les clients", "S'organiser au Sud", and "Autres services".
- Bottom Banner:** A section titled "Evènements à venir" listing various events like "FKCCI French Business Awards 2019", "GALA & SOIRÉE", "FORMATION 'COMPÉTENCES PERSONNELLES'", and "ÉVÈNEMENT SPORTIF".
- Background Banner:** A large background image of a modern building at night.
- Other Elements:** "Join the FKCCI 2019" buttons on the left and right sides, and a "Monthly Rates" section on the right side of the page.

1—Top Banner

Members
*KRW 900,000

Non-Members
*KRW 1,000,000

2—One Regular Banner

Members
*KRW 700,000

Non-Members
*KRW 800,000

3—Bottom Banner

Members
*KRW 400,000

Non-Members
*KRW 500,000

4—Background Banner

Members
*KRW 1,200,000

Non-Members
*KRW 1,300,000

Monthly Rates

***All rates are all Tax included**

Package Discount :

10% discount for 3-months and 15% discount for 6-months pack on the total amount!

Website & Blogs (3)

Your banner will also appear on our blogs, if your order one on our website

Advertorial:

Article written by you up to 800 words for **great SEO visibility!**

Advertorial Channels : Website and Blogs

Job Offer:

You can also publish your **job offer** on our website. It will also be shared in our **newsletter**. This service is free for FKCCI members.

***All rates are all Tax included**

The screenshot shows the website 'Corée AFFAIRES' with a navigation bar, a main article titled 'Le droit du travail en Corée' dated 2017 JUNE 22, and a sidebar for FKCCI (한불상공회의소) with a search bar and social media links. Below the article, there are sections for '1. Les contrats de travail', '2. Le temps de travail', and '3. Les congés payés', each with a small illustration.

Rates

1 Advertorial (FR/ENG/KR)

Members
*KRW 250,000

Non-Members
*KRW 500,000

Job offer (1 month)

Members
Free

Non-Members *KRW 50,000



Blogs

Accepted Files : JPEG, PNG

Format : 300*300

Newsletter

FRANCE-KOREA Express



Message from FKCCI Chairman



Dear Members and Friends,

FKCCI wishes you and your business the best for this year 2019.

I would like to take this opportunity to thank our members, partners, sponsors, speakers and friends for their generous support to the FKCCI: without you, all our achievements would be impossible.

For this year we have prepared for you, the French-Korean business community, an ever increasing number

In brief: Our newsletter is an **English written publication** that aims to share the latest news of the French-Korean business community: member's and chamber's news, upcoming events, job offers.

Periodicity: Monthly publication, first week of the following month.

Readership: over 4,100 readers: FKCCI members and contacts, members of the French-Korean business community.

Channels: by e-mail and then shared on social networks to offer an even greater visibility.

Top Banner

Top Stories



FKCCI Seollal New Year Party & French Business Awards 2019 - February 19 2019
 The "FKCCI French Business Awards 2019" were designed by FKCCI to **highlight the exemplary performance and innovation of our members**, as well as their contribution to strengthen French-Korean bilateral ties. This year participants compete on 3 categories : CSR, Product/Service of the Year and Entrepreneurship. **The Awards ceremony will take place on our Seollal New Year party** in the presence of our honor guest **Mr Mounir Majhoubi**, French Secretary of State for Digital Affairs. Our winners will be invited to participate in the international competition of the CCI-FI trophies in Paris in June. [To participate, register here!](#)

[Read more \(Korean\) >](#)

Regular Banner

Rate	1 Top Banner	Members *KRW 250,000
		Non-Members *KRW 300,000
	1 Regular Banner	Members *KRW 200,000
		Non-Members *KRW 250,000

***All rates are all Tax included**

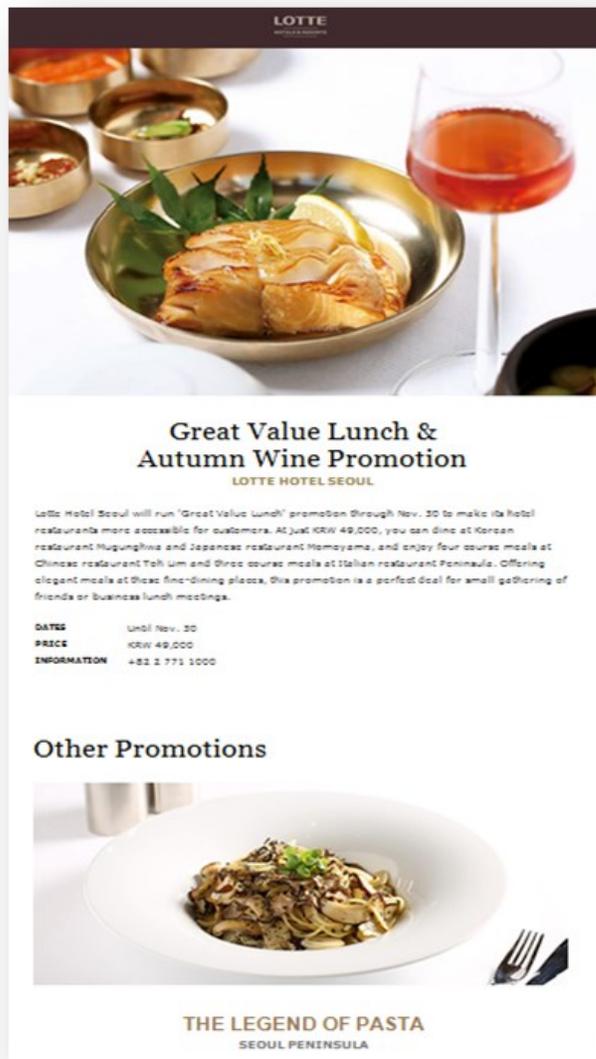
Package Discount: 10% discount for 3 newsletters and 15% discount for 6 newsletters on the total amount!

Accepted Files : JPEG, PNG

Quality & Format : 600*150, 300 dpi



E-Mailing



In brief: the e-mailing is a cost-effective service available to any individual or company who is looking for an efficient way to share news about their service or product.

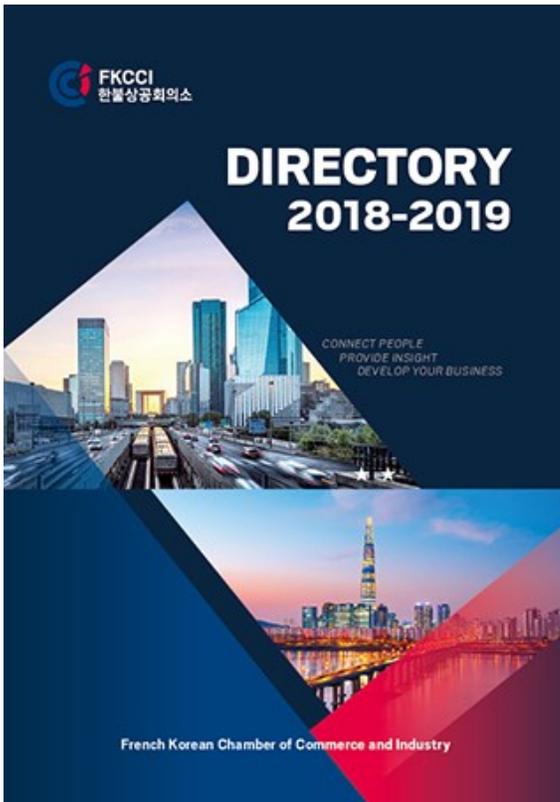
Periodicity: one e-mail shot, Monday to Friday except holidays.

Readership: over than 4,100 readers - FKCCI members and contacts, members of the French-Korean business community

***All rates are all Tax included**

Rate	1 E-Mail	<p>Members *KRW 350,000</p> <p>Non-Members *KRW 500,000</p>
	<p>Upon confirmation of the e-mailing date, prepare information and the e-flyer that will be e-mailed out. All information and e-flyers must be submitted <u>two weeks in advance.</u></p>	

Directory 2019-2020



In Brief:

It lists more than 340 members' profiles!
FKCCI Directory is not only a comprehensive list of our members but also valuable source of information and other useful contents !
It features 3 languages.

Readership:

1,000 copies are distributed every year to the most influential circles - institutions and ministries, headquarters of the largest Korean/ French groups, FKI, KCCI, KITA, KOTRA, French-Korean and expatriate groups, as well as on air companies from Paris to Seoul, luxury hotels etc..

***Please note that all prices are subject to 10% V.A.T**

	Position	Member's Rate	Non-Member's Rate
Rate	Inside front cover	KRW 3,400,000	KRW 4,400,000
	First/Second Page	KRW 3,300,000	KRW 4,300,000
	Page before contents	KRW 2,900,000	KRW 3,300,000
	1 full regular page	KRW 2,500,000	KRW 3,100,000
	1/2 regular page	KRW 1,800,000	KRW 2,000,000
	Bookmark 1	KRW 3,800,000	KRW 4,800,000
	Bookmark 2	KRW 3,800,000	KRW 4,800,000
	Inside back cover	KRW 3,200,000	KRW 3,800,000
	Back cover (reserved)	KRW 4,100,000	KRW 5,400,000

Corée Affaires 2019



In Brief:

This is the only news magazine published in both French and Korean! Published on a biannual basis, it covers each edition a different topic in Korea's news, but also French-Korean business news and opportunities.

Readership:

1,000 copies are distributed to other 350 company members, business lounges, French-Korean business leaders, institutions, ministries, ...

***Additional Charge of Translation service: KRW 100,000 (FR: 700 words, KR: 500 words)**

*All rates are all Tax included

	Position	Member's Rate (per one edition)	Non-Member's Rate (per one edition)
Rate	Inside front cover	KRW 1,150,000	KRW 1,350,000
	Page before contents	KRW 950,000	KRW 1,150,000
	*Double page advertorial	KRW 900,000	KRW 1,100,000
	1 full regular page	KRW 850,000	KRW 1,050,000
	1/2 regular page	KRW 600,000	KRW 750,000
	Inside back cover	KRW 1,000,000	KRW 1,200,000
	Back cover	KRW 1,200,000	KRW 1,500,000

“Succeed In Korea” Guide 2019

Comment réussir en Corée

pour les PME Françaises
Affaires ou ne pas faire! ®

Edition 2014



In Brief:

This little handbook (40p in small format in French) gives the basics of “do’s and don’ts” for French Entrepreneurs in Korea. In cooperation with other institutions involved in the economic diplomacy (Embassy,..), it is distributed freely to the French-Korean business community. So it offers great visibility to your company!

Readership:

1,000 copies are distributed to our network - French & Korean institutions, French entrepreneurs, FKI, KCCI, KITA, KOTRA, French-Korean and expatriate groups, as well as on air companies from Paris to Seoul, luxury hotels etc..

***All rates are all Tax included**

	Position	Member's Rate	Non-Member's Rate
Rate	Inside front cover	KRW 2,500,000	KRW 3,200,000
	Page before contents	KRW 2,000,000	KRW 2,500,000
	1 full regular page	KRW 1,500,000	KRW 1,900,000
	1/2 regular page	KRW 800,000	KRW 1,200,000
	Inside back cover	KRW 2,200,000	KRW 2,700,000



Special Packages



Full Online Offer: 15% Off on the total price!

FKCCI Website
Blogs
Newsletter



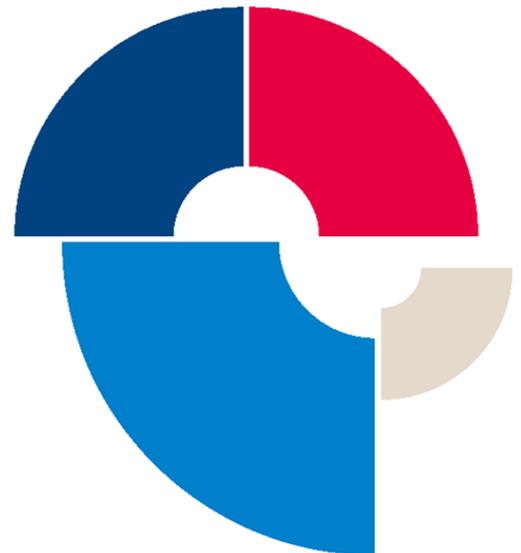
Full Offline Combo: 15% Off on the total price!

Directory
Succeed In Korea Guide



Full Online & Offline Combo: 20% Off on the total price

Directory
Succeed In Korea Guide
FKCCI Website
Blogs
Newsletter OR E-mailing Service



Communication Department

We are committed to give you the best visibility through all of our communication channels!

Contact us for any inquiry!

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