

Bolloré Logistics Korea Installs an Urban Farm in the Center of Seoul



Bolloré Logistics Korea recently installed an urban farm on its office rooftop building in Seoul, South Korea, as part of the Group's initiative to promoting "Green Projects" and protecting biodiversity.

Urban farming is a practice of growing your own food in the city, with limited space. Bolloré Logistics Korea has transformed the available rooftop space of its 6-floor office building into an urban farm, optimizing current available space resources. This urban farm is split into four parcels and covers a total space of 264 sqm.

Bolloré Logistics Korea signed an agreement with Pajeori*, a non-profitable organization, to maintain the farm with volunteers from the nearby neighborhood in order to cultivate each a small parcel of the Urban Garden, therefore making it a community base project as well.



The urban farm is growing organic fruits and vegetables as only natural fertilizers mostly made from rice bran are and will be used. Bolloré Logistics Korea also plans to grow traditional Korean fruits and vegetables which are not always found anymore in big retail stores, as they are difficult to grow and conserve since they require a wide range of unique resources for food and agriculture.

Some honey plants will also be planted in order to attract pollinators. Back in 2016, [Bolloré Logistics Korea sponsored a wooden beehive structure](#) ("Honey Factory") to create awareness of the vital role of bees in our lives as they are a crucial component of food production and are responsible for a third of the food that we eat.

Bolloré Logistics Korea looks forward to harvesting the very first crops in the upcoming months.



Fully in line with the biodiversity action plan put into effect within the Group, Bolloré Logistics' biodiversity strategy has three fundamental pillars based on the ARC concept (Avoid / Reduce / Compensate):

- Embracing biodiversity as one of the company's environmental concerns;
- Working with customers and suppliers on biodiversity issues and the impact of our activities;
- Make our sites models for biodiversity, all over the world.

*Pajeori on Facebook: <https://www.facebook.com/Pajeori>