



French Korean Chamber of Commerce and Industry

November 2020



About Us

Overview

Events

Communication

Business Services

Membership



ABOUT US

About Us



385 Members

500 Yearly biz services

60 Yearly Events

26k Followers

Non-profit organization
founded in **1986** with
three main missions

Promote the economic image of France and Korea

Reinforce bilateral trade & Investment

Create a powerful network for the French-Korean businesses



Wide network with **126** international chambers
and **130** national and local chambers

256
Chambers

95
Countries

38,500
Members
abroad

Members in 2020

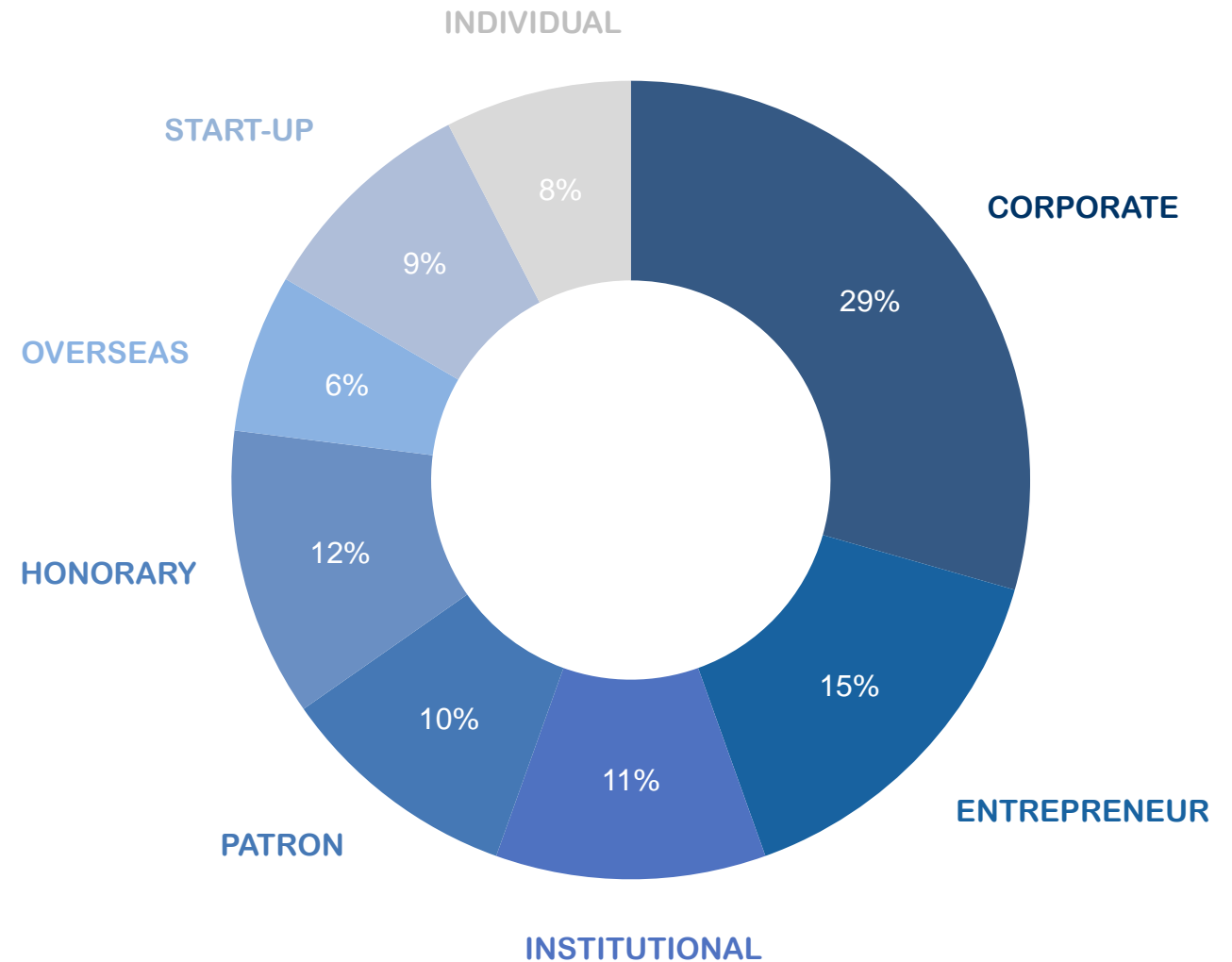
385 Members

All Sectors of activities

International, Korean and French

All Sizes of businesses, more start-ups and SMEs since the FTA in 2011

Extensive Network of all types of actors: companies, institutions, associations....



French-Korean Economic Ties

France

FTA since 2011

Korea

1st European business community in Korea

with more than **4,3k** French people

including **340** French investors and trade visas

5.2 Bn EUR export value to Korea* with mainly aeronautics, industrial machineries, luxury and agribusiness

5 Bn EUR FDI Stock in Korea*

16k Koreans in France, including more than 7,000 students

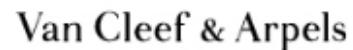
9th Net positive trade balance for France with 1.1 Bn EUR*

4.1 Bn EUR export value to France* with mainly manufactured goods, automobile, refinery, batteries and agribusiness

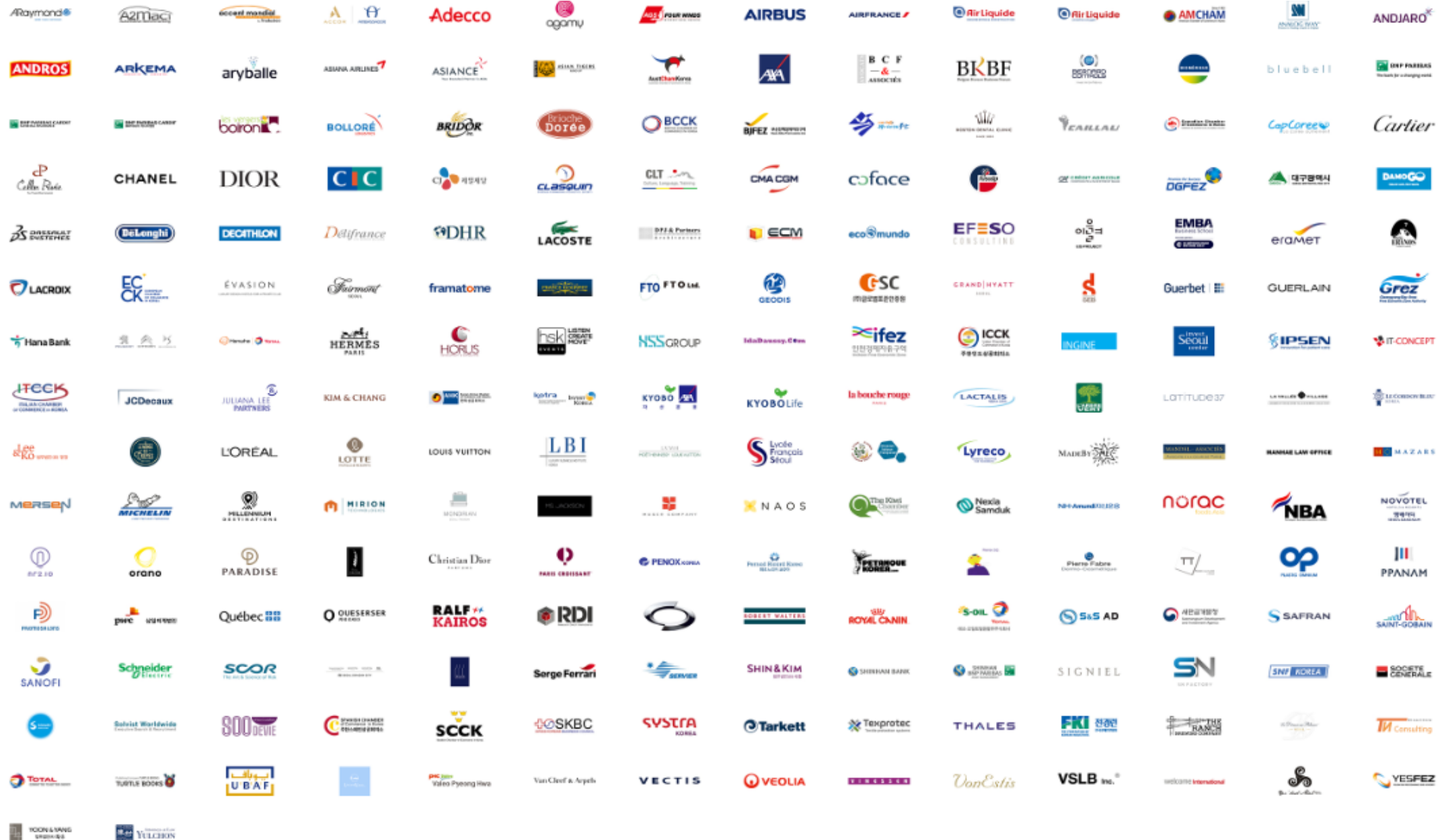
1.6 Bn EUR FDI Stock in France*

** 2019 institutional figures; other figures are from 2020*

Patron Members



Members in 2020



Board Members

Executive Committee



David-Pierre JALICON
Chairman of the board
DPJ & Partners Architecture



Philippe LI
Vice President & Honorary Chairman
Kim & Chang



Vincent LELAY
Vice President
Accor Ambassador Korea



Daniel MAYRAN
Vice President
Bluebell Korea



Olivier MOUROUX
Vice President
Asiance Korea



Philippe NOIROT
Vice President
BNP Paribas

Administrators



Ida DAUSSY
Member
IdaDaussy.com



Valérie DEPAUX
Member
Société Générale



Marcel GABOREL
Member
Veolia Korea



Joohyun HA
Member
Naos Korea



Julien HERVEAU
Member
Mazars Korea



Jou-Young KIM
Member
JCDecaux Korea



Christian MARCOS
Member
L'Oréal Korea



Dominique SIGNORA
Member
Renault Samsung Motors



Jean-Pierre TRINELLE
Member
Crédit Agricole

Our Team

Direction



Cédric LEGRAND
Managing Director

Sales



Sonia CHAIEB
Sales Executive

PR, Communication & Event



Oriane LEMAIRE
Communication Manager



Oriane CAITUCOLI
Event Manager

Administration, HR & Finance



Hana KIM
Director



Sura CHA
HR & Finance Officer

Business



Hyunmi PARK
Business Manager



Jiwon WOO
Project Manager



Eunah CHO
Project Manager



Yujin YU
Admin & Finance
Officer



Hyejin OH
Assistant Managing Director



Jaewan KIM
Project Manager



**Vianney
MERIGNARGUES**
Project Manager



Xavier LABORIE
Project Manager



Kyoung-Ju BAE
Senior Designer



ACTIVITIES

Full range of services

MARKET EXPERTISE & CONSULTING

- ✓ Market studies & regulatory watch
- ✓ Learning expeditions, specialized conferences
- ✓ Marketing strategy
- ✓ Economic publications



MARKETING & COM

- ✓ Customized campaigns (content creation, press, marketing...)
- ✓ Event, exhibition
- ✓ Photo/video studio



PROSPECTION & NETWORKING

- ✓ Start'Export
- ✓ B2B matching
- ✓ Sales representation
- ✓ Networking events



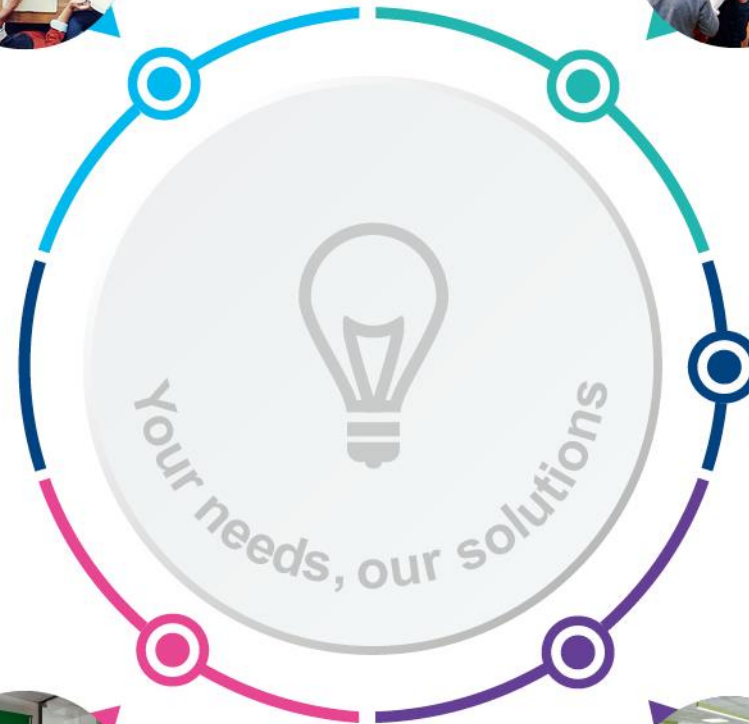
HUMAN RESOURCES

- ✓ Online talent pool
- ✓ Recruitment support
- ✓ Trainings



BUSINESS CENTER & SUPPORT

- ✓ Business incubator (office rental, admin support, membership services...)
- ✓ Employee hosting
- ✓ Operational support (legal, accounting, lean management...)
- ✓ Advocacy



Events 2019/2020



>60 events per year



Business Meetings

- ✓ Special Luncheons
- ✓ Economic Conferences

Sectoral Committees

- ✓ Agro & F&B Committee
- ✓ Energy Committee
- ✓ Fintech Committee
- ✓ Health Committee
- ✓ Innovation Committee
- ✓ Luxury Committee

Major Annual Events

- ✓ Bastille Day
- ✓ Gala Dinner
- ✓ Annual General Assembly



Networking Events

- ✓ Business Networking Events
- ✓ Casual Networking Events

Training & Seminars

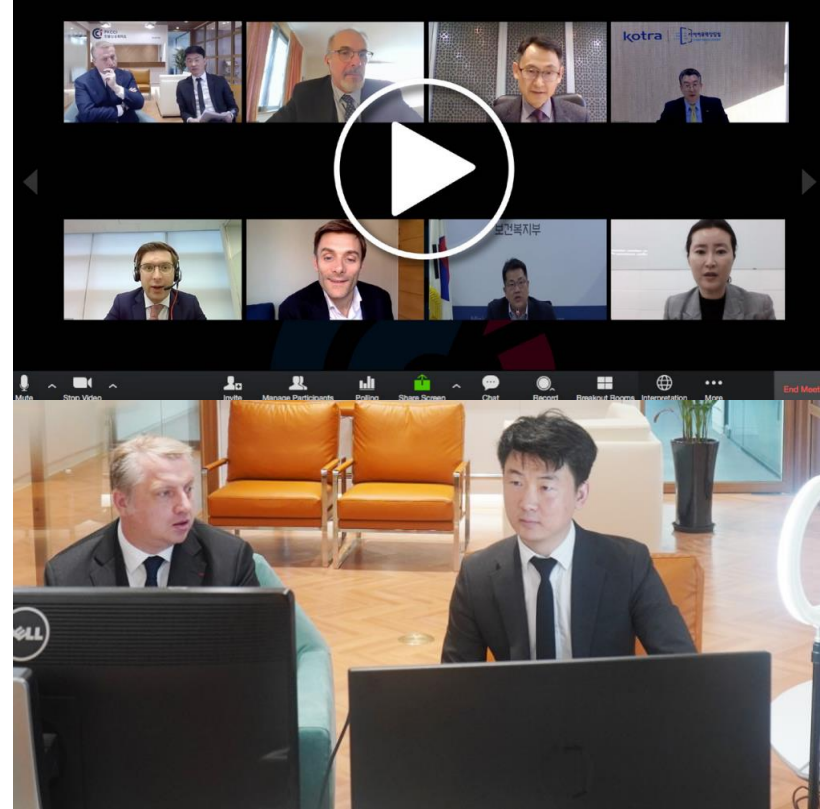
- ✓ Newcomers' Seminar
- ✓ Pro Workshops
- ✓ Career Forum

FKCCI
한불상공회의소

WEBINAR – COVID-19

**INTERNATIONAL COOPERATION
IN HEALTH INDUSTRIES**

Thursday July 16th 2020
5:30 – 7:00 pm (Seoul)
10:30 – 12:00 am (Paris)



FKCCI
한불상공회의소

FKCCI Webinar

**Fight against Covid-19
& Business Continuity
The Korean Strategy**

Thursday, April 9th, 2020
5pm – 6pm (Seoul)
10am – 11am (Paris)

New Webinar Format launched in 2020

- ✓ Members' only webinar on Covid-19 support measures and other useful business contents
- ✓ Open webinars with high-level personalities (Chang Huh, deputy Minister from MOEF, Ik Jin Lee deputy Minister from MOLIT, Jean-Pierre Raffarin, former Prime Minister, Jacques Attali, economist and much more...)
- ✓ Live interpretation

14 Webinars

4500 Views on Youtube

2150 Live participants

Communication

Contents

- ✓ Members' news
- ✓ FKCCI news
- ✓ French-Korean news

- ✓ Market, legal, regulatory News
- ✓ Business focus in Corée Affaires
- ✓ Success Stories
- ✓ Practical information (job search, immigration,...)

Our Tool Kit

-  WEBSITE & BLOG
-  NEWSLETTER & E-MAILING
-  SOCIAL NETWORKS
-  DIRECTORY & MAGAZINE

3
Publications
per year

5 SNS
2 websites
1 blog

>90
Press articles
in 2020

5000
Business
leaders



1st French Digital Chamber

- ✓ FKCCI Naver Blog as “**influencer**”
- ✓ New **KakaoTalk** channel for members
- ✓ New **Video** contents in 2020
- ✓ Steady **audience growth** both B2B and B2C

- ✓ **New digital marketing** services for clients to adapt their strategies in France or Korea
- ✓ **Customized** campaigns in France and Korea in all kinds of media



5,000
Subscribers

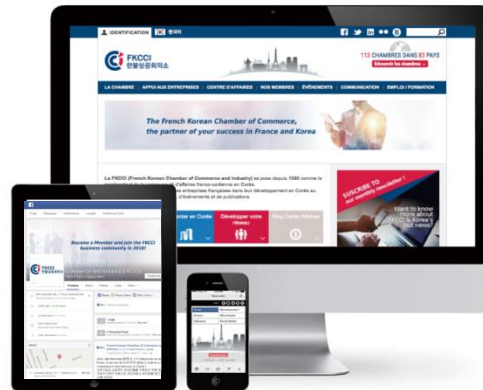
5,050
Followers



13,500
Followers



5,100
Followers



12,000
Total views



1,450
Followers



6,500
Visitors/month



9,800
Visitors/month

Dedication to the French-Korean



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membership@fkcci.com

주소
서울특별시 강남구
테헤란로78길 16 노벨빌딩 5층

한불 비즈니스 소식 95개의 글



[회원사 소식] 신한은행, LS일렉트릭과 그린뉴딜 추진

2020. 11. 10. 0



[회원사 소식] 로버트 월터스 코리아, 2020 소비자의 선택 글로벌 채용 컨설팅 부...

2020. 11. 9. 1



[한불 교류 소식] 연남 방앗간에서 프랑스 치즈 팝업 'HOME OF CHEESE' ...

2020. 11. 9. 0



Hello and Welcome to FKCCI Ask&Share group.

This group chat is for exchange of relevant information between members, to address questions and provide reliable information.



Hello! Nice to meet you.

Thank you for inviting me! 🙏🙏

sses



fkcci



FKCCI @FKCCI_Info

[K-Beauty Fair Expo] Interested in K-beauty and K-beauty business? Then don't miss the Cosmetics & Beauty Expo 2019 in Osong Station

Retweet to Tweet

Cosmetics & Beauty Expo, Osong Korea 2019

6:23 PM - 30 juil. 2019 - Twitter Web App

French Korean Chamber of Commerce and Industry (FKCCI)
30 juillet 2019 · 🌐



[K-Beauty Fair Expo] Interested in K-beauty and K-beauty business? Then don't miss the Cosmetics & Beauty Ex... Afficher la su

FKCCI France Korea Network

Cosmetics & Beauty Expo, Osong Korea 2019

22-26 October 2019 KTX Osong Station

fkcci [K-Beauty Fair Expo] Interested in K-beauty and K-beauty business? Then don't miss the Cosmetics & Beauty Expo 2019 in

62 · 1 commentaire

👍 Commenter Partager



THE RANCH BREWING COMPANY

HOW TO SUCCEED IN KOREA #1 AS A BEER DISTRIBUTOR

FRANCE IN KOREA 21.COM

A French journey through Korean economy

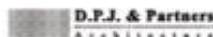
A geolocalizing web platform to understand
French business activities in Korea!

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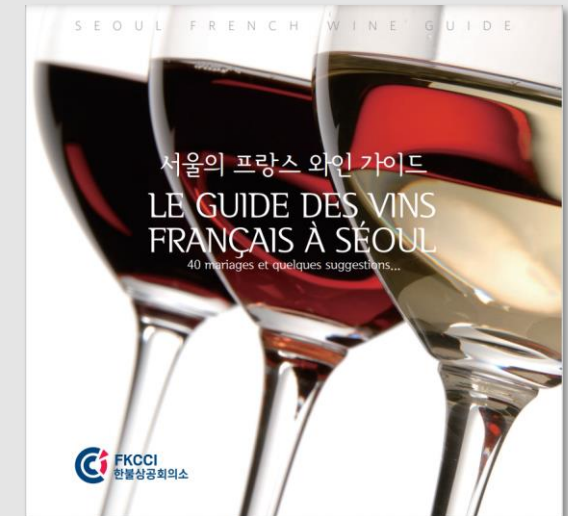
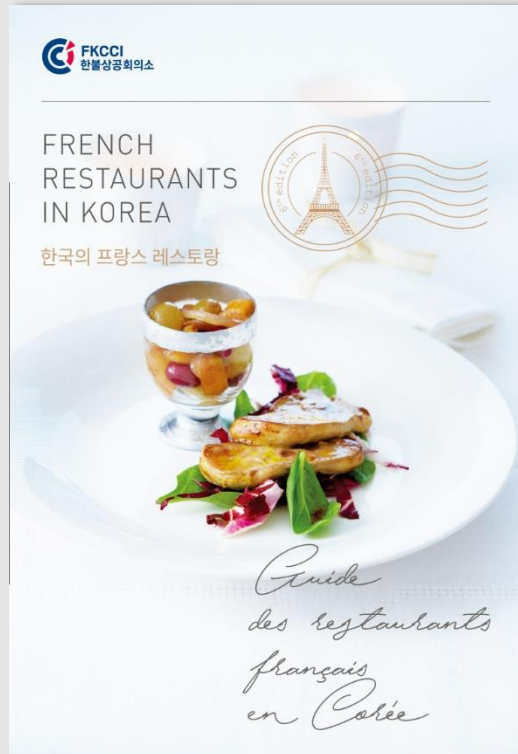
 **INSTITUT FRANCAIS**

>500

**Geolocalized
sites**

- ✓ The **web portal** to understand French **economic presence** in Korea
- ✓ **Geolocalization** of French businesses in Korea
- ✓ **Key data** and historical overview

Publications



Distributed to over 385 members, business lounges of airports, hotels and other French-Korean business leaders and institutions

Business Services



**500
Services
per year**



Approach the Market

- ✓ Feasibility Study
- ✓ Solvency Study
- ✓ Market Research
- ✓ Sectoral monitoring
- ✓ Learning Expedition
- ✓ Start Export

Explore the market

- ✓ List of potential partners
- ✓ Prospecting mission
- ✓ Sourcing Mission
- ✓ Tradeshows
- ✓ Strategic Development Consulting
- ✓ Part-time Project Manager



Contact

+82 (0)70-7452-1792
s.chaieb@fkcci.com

Establishment & Business Dev

- ✓ Company Establishment Service
- ✓ Visa Application Service
- ✓ Office Renting / Business Center Service / Domiciliation
- ✓ Administrative Support
- ✓ Legal support
- ✓ Translation & Interpretation
- ✓ HR support
- ✓ Client follow-up



← EXPORT

IMPORT →

Business Center

Integrated solution with:

- ✓ Flexible space for multiple uses
- ✓ Offices, Meeting Room, Lobby, Video Studio
- ✓ Prospection & networking
- ✓ Full range of business operation services (accounting, hosting, structure creation...)
- ✓ Events
- ✓ Communication
- ✓ Membership



400 m²



29
Hosted
companies



Resident Companies





INAUGURATION
GENERAL MEETING

MEMBERSHIP



6 Reasons to join us

- 1** Get **counselled** and **supported** in your development in Korea or France
- 2** Follow the latest market & regulatory **news** in Korea to identify opportunities
- 3** **Defend** your **interests** towards the public authorities
- 4** Participate to **exclusive events** all year long & Meet high-level personalities
- 5** Enhance your visibility by organizing your **events & marketing** campaigns with FKCCI
- 6** Get exclusive **discounts** with our wide network of partners

Membership Benefits Overview



- ✓ **Networking & Business matchmaking** with other members of FKCCI and our wider network, including high-level institutions
- ✓ **Access to Members' only events** and sectoral committees all year-long for free or with preferential rates
- ✓ **Communication** of your news and job offers on our website, Naver blog, SNS and newsletter
- ✓ **Institutional support** (quarantine exemptions,....)
- ✓ **Access** to our **Online Talent Pool** to fasten your recruiting process
- ✓ **Listing** in our annual **Directory** and in our France In Korea XXI web platform
- ✓ **Discounts** with our partners and FKCCI other services
- ✓ **Access** to exclusive **Information** through members only channels and publications

RECRUIT WITH FKCCI



Get access to **our new**
online talent pool



>500
Candidates
profiles

- ✓ Reserved for FKCCI Members pro bono
- ✓ All sectors and levels of experience
- ✓ Faster recruitment process
- ✓ International talents
- ✓ Assistance by FKCCI team
- ✓ Easy selection tools & Automatic CV customized notifications



- ✓ Discounts all year long with FKCCI and 126 international Chambers
- ✓ Services (translation, transports,...)
- ✓ Hotels, leisure, beauty
- ✓ F&B

SEASONAL PROMOTIONS

ACCENT MONDIAL



PIERRE GAGNAIRE A SEOUL

Pierre Gagnaire Chuseok Promotion

20% discount (on food only)

Promotion Period ~ 31 October, 2020

When making a [reservation](#) type "FKCCI" in the "other request" ("기타요청") box

Contact : +82-2-317-7181~2

Make a reservation [here](#) *(ENG / KR)*



ACCOR HOTEL GROUP

40% Off South Korea Super Sale

Booking Period: ~ 15 July, 2020

Stay Period: ~ 31 January 2021

Make a reservation [here](#)



CAPCORÉE

10% Off on Summer Travel in South Korea

Booking period : - 31 August, 2020

Promotion code : FKCCICAPCOREE

Contact : capcoree@gmail.com

Make a reservation here : [here](#)



SEOUL WINE & SPIRITS

30% special discount for Chuseok gift set,

2 red wines from Loire Valley, [Gabare 2018](#)

(AOC Chinon, France) and [Les Blondins](#)

[2017](#) (AOC Cote Roannaise, France)

Promotion Period ~ 29 September, 2020

Contact: marketing@seoulwines.co.kr

070-4849-3003

Membership Categories

Patron Members

Increased visibility and privileged access to FKCCI services

4,200,000 KRW

Corporate Members

More than 10 employees or turnover above 1 billion KRW

1,680,000 KRW

Institutional Members

Organizations not registered as a company in Korea

1,050,000 KRW

Overseas Members

Companies & organizations with no legal representation in Korea

630,000 KRW

Entrepreneur Members

Less than 10 employees and turnover below 1 billion KRW

500,000 KRW

Restaurant Members

Independent restaurants based in Korea, not affiliated with any parent company

350,000 KRW

Individual Members

Any physical person willing to enjoy on personal basis the networking opportunities

350,000 KRW

Start-up Members

Any company legally registered for less than 18 months in Korea

200,000 KRW

Young Professional Member

Any physical person, under 30 years old

150,000 KRW

Contact Info

02-553-7215

membership@fkcci.com



INAUGURATION & ANNUAL GENERAL MEETING

February 10th, 2020



Follow us!



www.fkcci.com

Thank You!