

# ARE YOU READY TO ENTER THE NEW DIGITAL ERA?

## UX Project Manager →

### Asiance, The First Brandtech Partner in Asia.

Brandtech is an advanced model of Digital Agency based in Seoul and Tokyo.

We provide innovative digital transformation and experience services for end-to-end journeys by fusing technology and creativity.

Having experience in the Asian digital marketing industry for 16 years now, we have worked with over 350 clients. We work in partnership with business leaders of the future and world-renowned brands to bring out their best potential and value in the digital world and make a positive impact on the world.

As a cross-cultural company, we work seamlessly across our four key languages - English, Korean, French, and Japanese. Our lingual and cultural expertise gives confidence to our clients about our ability to deliver beautiful work without communication being an issue.

Our expertise and insights on Asia's markets allow us to communicate effectively with both the headquarters and local branches of our global clients, oftentimes exceeding their goals.

Now with over 45 awards under our belt, the team at Asiance comes from many different backgrounds and specialties thanks to our multicultural team of over 60 digital experts working together to come up with fresh and creative ideas for our clients and partners worldwide.

Asiance is welcoming global-minded digital specialists to join our team and continue trendsetting the digital landscape in Asia.

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## Recruitment Section

### 요건 Requirement

#### Roles and Responsibilities

##### UX Project Manager in Asiance :

We're looking for talented people to collaborate on various digital projects in the ever-changing digital UX paradigm. 변화하는 디지털 UX 패러다임 안에서 다양한 유형의 디지털 프로젝트를 함께 할 인재를 찾습니다.

- PM experience on UX Projects.  
UX 프로젝트에 대한 PM 경험
- PM experience on e-commerce projects.  
이커머스 프로젝트에 대한 PM 경험

##### UX PM's basic task definition for a project : UX 프로젝트 매니저의 프로젝트에 대한 기본 업무 정의 :

- Responsible for communicating with all channels of the project.  
프로젝트 모든 채널과의 커뮤니케이션 담당
- Consulting during the client requirements defining process.  
고객의 요구사항 분석 과정 중 컨설팅
- Analyze project requirements, provide appropriate solutions, quotes, and schedules based on business goals and conditions  
프로젝트의 요구 사항 분석, 적절한 솔루션 제공, 견적 산출 및 일정관리
- Seamlessly collaborate with internal and external teams or partners to complete the project.  
내/외부 팀 또는 파트너사와의 원활한 협업을 통해 프로젝트 완료

##### Examples of UX projects : UX 프로젝트의 예시 :

- Localization and consulting of global platforms for brands entering Korea.  
국내 진출하는 브랜드와 함께 글로벌 플랫폼의 현지화 작업 및 컨설팅
- Providing and consulting solutions needed by clients within the e-commerce landscape.  
이커머스 랜드스케이프 안에서 고객에게 필요한 솔루션 제공 및 컨설팅
- Platform construction and operation: website / mobile app / shopping mall construction using domestic solutions / e-booking system / microsite, etc.  
플랫폼 구축 및 운영 : 웹사이트 / 모바일 앱 / 국내 솔루션을 활용한 쇼핑몰 구축 / e-Booking시스템 / 마이크로 사이트 등
- E-commerce service establishment: Kakao Notification Talk / Kakao Chatbot / Shopping Live, etc.  
이커머스 서비스 구축 : 카카오톡 알림톡 / 카카옷챗봇 / 쇼핑라이브 등
- Consulting for UX improvement through data analysis.  
데이터 분석을 통한 UX 개선 컨설팅

#### Qualification

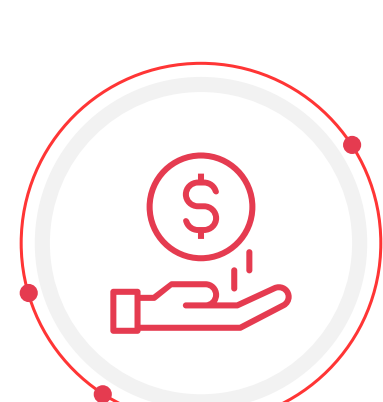
##### Qualification :

- Over 5 years of experience in project management associated with the basic task definition and examples of projects as mentioned above.  
해당 업무정의 및 프로젝트 예시와 관련된 프로젝트 분야에서 5년 이상의 경험
- Strong communication skills and leadership.  
뛰어난 커뮤니케이션과 리더십 능력
- Advanced skills on using MS office and project management tools.  
MS OFFICE 및 프로젝트 관리 툴 고급 사용자

##### Preferred Skills :

- Business level of English and Korean proficiency (For those who want to improve their English skills in an English work environment, even if they are not at business level).  
비즈니스 레벨의 영어 & 한국어 실력 (비즈니스 레벨이 아니더라도 영어 업무 환경에서 영어 실력을 향상시키고 싶은 분)
- Experience in working with retail & global brands in Korean market.  
한국 시장에서 소매업 및 글로벌 브랜드와의 협력 경험
- E-Commerce, mobile app, Salesforce, Kakao service experiences.  
이커머스, 세일즈포스, 카카오 서비스 경험
- Proven team leadership skills.  
팀리더 경험

## Benefit



연 1회 보너스 지급

Annual bonus



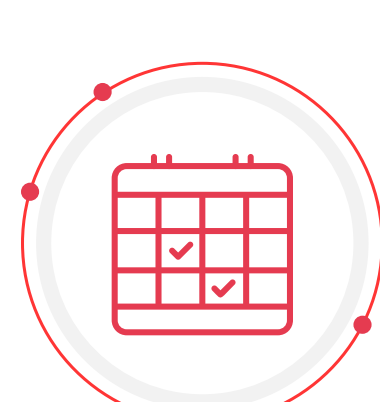
해외 워크샵

Overseas workshops



매월 생일파티

Monthly breakfast events



자유로운 연차휴가

Holiday flexibility



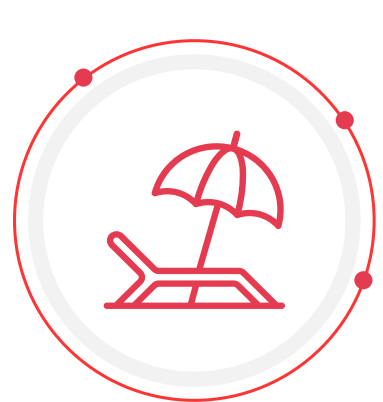
매주 수요일  
자율 재택근무

Working from home every Wednesday (Flexible)



매월 마지막 금요일  
4시 퇴근

Leaving work at 4 o'clock on the last Friday of the month



장기근속자 포상 및  
유급휴가

Long-term employee rewards & paid vacation



구정 및 추석  
상품권 지급

Chuseok & Lunar New Year Gifts

## Working environment

### 근무시간

Working Hours

9 : 30 ~ 18 : 30  
(Lunch Time 12 : 30 ~ 13 : 30)

### 근무일

Working Days

월요일 ~ 금요일  
Monday to Friday

### 회사 위치

Location

서울시 중구 정동길 33, 신아기념관 4층  
4F. Shin-a memorial hall, 33 Jeongdong-gil,  
Jung-gu, Seoul, 04518, Korea

## How to apply

STEP 01

입사지원

Submit your English / Korean resume, cover letter and / or portfolio to [job@asiance.com](mailto:job@asiance.com)  
[job@asiance.com](mailto:job@asiance.com)으로 국/영문 이력서, 커버레터, 포트폴리오 제출

STEP 02

서류 전형

Internal review to check the qualification.  
내부 서류 심사 후 적격 여부를 판단

STEP 03

면접 전형

First interview → Second interview.  
1차 면접 후 2차 면접 진행

STEP 04

연봉협상 및  
평판 조회

Reference check and salary negotiation.  
연봉협상 및 평판 조회

STEP 05

최종 합격

Determine the start date.  
합격 후 입사 시기 조율 및 입사