**LinkInvest**

**Kotra will help you find a perfect local partner!**

**◼ Introduction**

Kotra-sponsored program **facilitating collaboration opportunities** for global leading enterprises through **the initiation of joint R&D engagements, formation of business alliances, and the promotion of investment** with Korean enterprises, universities and research institutions in a wide variety of fields.

Through this program, global enterprises will have the opportunity to:

* expand and deepen their network with top-tier enterprises, universities, think tanks and research institutes
* strengthen their position within the Korean market by forging partnerships with promising enterprises
* explore viable and exciting investment opportunities in high-growth, disruptive, primarily tech-based start-up companies

**◼ Eligibility**Global enterprises that are seeking new opportunities to invest in Korean enterprises, and perform joint R&D engagements.

|  |
| --- |
| **『LinkInvest Day』 \* In celebration of Kotra’s 60th Anniversary**   * **Date/Location: 16 June 2022/Seoul (TBD)** * **Participants:** 10 Foreign-invested companies/ 60 Korean companies, start-ups * **Main Program:** 1:1 meetings / **Sideline events:** Seminars on industrial policy & incentive |

**◼ Steps**

|  |  |  |
| --- | --- | --- |
| ➀ Letter of Intent & In-depth survey | Surveying fields of interest, tracks(joint R&D, sourcing, JV, etc) | March |
| ➁ Candidate recruitment | Inviting Korean corporations, startups, research institutes, universities | April/May |
| ➂ Preliminary screening | Selecting match candidates | May |
| ➃ **『LinkInvest Day』** | **Organizing 1:1 meetings to establish networks & partnerships** | **June** |
| ➄ Follow-Up | Customized Support | July |

**◼ Registration:** Please fill out registration form and contact Overseas KBC or Invest Korea

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **「** **LinkInvest 」 기업 수요 의향서**  **Letter of Intent for 「**  **LinkInvest 」** | | | | |
| **기업 정보 Company Information** | | | | |
| **기업 명**  **Company Name** |  | | **사업자등록번호 Business License Registration N.** |  |
| **종사자수 N. of Employees** |  | | **연 매출액 Annual Sales, $** |  |
| **설립연도**  **Founded** |  | | **사업유형 Business Type** |  |
| **기업소개**  **Company Overview** |  | | | |
| **협력 수요 Partnership Demand** | | | | |
| **관심 사업 분야**  **Fields of Interest** | Ex) 현재 자동차를 생산하고 있으나 미래 자율주행, 커넥티비티, 전기화 기술 분야로 사업 확장을 희망함. | | | |
| **필요 기술**  **Technologies** | Ex) 자율주행 기술 개발과 관련 ‘센서 기술’을 가진 한국 스타트업과 협력 희망 | | | |
| **파트너쉽 유형**  **Type of Partnership** | **투자**  **Investment** | **Joint Venture (합작투자)  M&A (인수&합병)**  **Start-up Investment (스타트업 투자)** | | |
| **연구개발**  **R&D** | **Technical Alliance(기술제휴)  University-Industry Collaboration(산학협력)**  **Joint Development(공동개발)  Other R&D (기타: Research center etc)** | | |
| **기타**  **Others** | **Purchase (구매)  Manufacturing Service (제조서비스)**  **Co-Marketing (공동마케팅)  Strategic Sourcing (전략적 소싱)** | | |
| **세부사항**  **Description** |  | | | |
| **담당자 정보 Contact Information** | | | | |
| **담당자 성명**  **Contact Person** |  | | **직위 Position** |  |
| **사무실 전화 Phone(Office)** |  | | **이메일 Email** |  |
| **기타 요청사항**  **Other requirements** |  | | | |