

French Korean Chamber of Commerce and Industry





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About Us



420 Members

500 Yearly business services

Yearly Events

33k Followers

Non-profit organization founded in 1986 with three main missions

Promote the economic image of **France and Korea**

Reinforce bilateral trade & Investment

Create a powerful network for the French-Korean businesses





Wide network with 126 international chambers

and 130 national and local chambers



Members in 2021

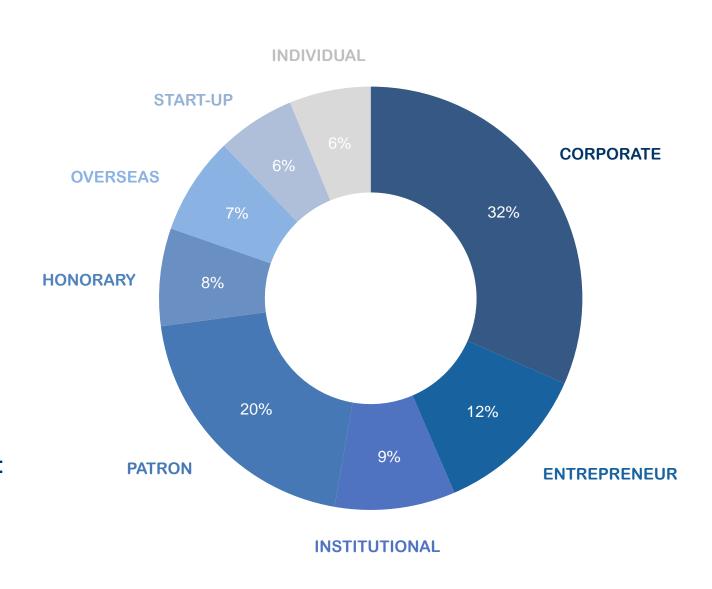
420 Members

All Sectors of activities

International, Korean and French

Sizes of businesses, more start-ups and SMEs since the FTA in 2011

Extensive Network of all types of actors: companies, institutions, associations....



Patron Members















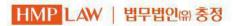






















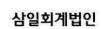
























Van Cleef & Arpels

Members in 2021























CD



Will

CASINET DENTAIRE BOSTON











DIOR









coface





COSMIVEL















CANCERÉE



Cartier











CMA CGM









@ Hanuha TOTAL









hsk create



IdaDaussy.Com



INGINE







(주)글로벌표준인증원

JCDecaux

CJ 제일제당













× Cormodo





HERMES

















































































SOCIETE GENERALE

Seoul





Solvist Worldwide



SA



SYSTIA





Tarkett



THALES















≈ifez

SNF KOREA









전경련 전경련





S Lycée Français Séoul

9











CBfez





























₩SKBC





CICTIV



agamy





















HEROST

















M Consulting





경상남도 GYEONGNAM

























AUDEMARS PIGUET



Back: Market

Board Members

Executive Committee



David-Pierre JALICON
Chairman of the board
DPJ & Partners Architecture



Philippe LI
Vice President & Honorary Chairman
Kim & Chang



Vincent LELAY
Vice President
Accor Ambassador Korea



Daniel MAYRAN

Vice President

Bluebell Korea



Olivier MOUROUX
Vice President
Asiance Korea



Philippe NOIROT
Vice President
BNP Paribas

Administrators



Ida DAUSSY Member IdaDaussy.com



Joohyun HA Member Naos Korea



Christian MARCOS Member L'Oréal Korea



Valérie DEPAUX Member Société Générale



Julien HERVEAU

Member

Mazars Korea



Marcel GABOREL

Member

Veolia Korea

Jou-Young KIM

Member

JCDecaux Korea



Dominique SIGNORA

Member

Renault Samsung Motors

Our Team

Direction



Cédric LEGRAND CEO

Corporate Services



Hana KIM
Deputy Managing
Director



Yuju KIM Finance Manager



Jaeeun YOO Project Manager



Donghyun KWONPublic Affairs
Officer



Gabin Kim CEO Assistant

Sales



Sonia CHAIEB
Sales Executive

PR, Communication & Event



Oriane LEMAIRE
PR & Communication
Director



Booki JUNG
PR & Event
Project Manager

Business



Jiseon ANSenior Project Manager



Mijin YI Senior Project Manager



Kyoung-Ju BAESenior Designer



Hyejin OHProject Manager



Solène JEHL Project Manager

French-Korean Economic Ties

FTA since 2011

France in Korea

4,4k

4.8 Bn

3.9 Bn

EUR FDI Stock in Korea

Sectors

Aeronautics, Agribusiness, Automobile, Finance, Machineries, Luxury

French people in Korea

EUR export value to Korea

Korea in France

16k

Korean people in France

3.8 Bn

EUR export value to France

1.3 Bn

EUR FDI Stock in France

Sectors

Agribusiness, Automobile, Batteries, Refinery, Electronic Devices, Transport Materials

France in Korea

350

French companies

28k

Jobs created

2nd

European investor

1,3k

Geolocalized sites









Full range of services

MARKET EXPERTISE & CONSULTING

Market studies & regulatory watch

Learning expeditions, specialized conferences

- Marketing strategy
- **Economic publications**

MARKETING & COM

- Customized campaigns (content creation, press, marketing...)
- Event, exhibition
- Photo/video studio



PROSPECTION & NETWORKING

- Start'Export
- B2B matching
- Sales representation
- Networking events



HUMAN RESOURCES

- Online talent pool
- Recruitment support
- Trainings

BUSINESS CENTER & CORPORATE SERVICES

- Business incubator (office rental, admin support, membership services...)
- **Employee hosting**
- Operational support (legal & admin support, lean management...)
- Advocacy



Members' Support & Advocacy



Advocacy

- ✓ Relation and defense of interests towards French, European and Korean authorities on topics such as:
 - ✓ Tariff barriers
 - ✓ Non-tariff barriers (certification, public bidding, quotas, ...)
 - ✓ Sanitary restrictions and barriers to business travels

Information

- ✓ Exclusive information services
 - ✓ Daily press review
 - ✓ Regulatory watch
 - ✓ Ask & Share KakaoTalk channel
 - ✓ Seminars & Webinars such as Ask & Share live sessions
 - ✓ On-demand customized information

Customized Support

- ✓ Covid-19 related support (Visas, Re-entry permits, Quarantine exemptions, Vaccine recognition...)
- ✓ Other administrative support (HR, social protection taxation, lean management...)
- ✓ Legal support



Navigating the Expansion



Business Meetings

- Business Conferences
- ✓ Ask & Share Live Sessions

Sectoral Committees

- ✓ Agro & F&B Committee
- ✓ Energy Committee
- ✓ Fintech Committee
- ✓ Health Committee
- Innovation Committee
- ✓ Luxury Committee

>60 events per year

Major Annual Events

- ✓ Bastille Day
- ✓ Career Forum
- ✓ Gala Dinner
- ✓ Tech4Good Summit

Networking Events

- ✓ Business Networking Events
- ✓ Casual Networking Events

Training & Seminars

- ✓ Newcomers' Seminar
- ✓ Pro Workshops

Online Events

Online events

10K Views on Youtube

3,500 Live participants

- Open webinars with high-level personalities (Ministers from the French and Korean governments, renowned personalities,....)
- Online forums with conferences, B2B matching and trainings (Tech4Good Summit, Career Forum, ...)
- ✓ Members' only webinars on useful business contents (Covid-19, Regulatory updates, HR, Sectoral focus,...)







Communication



Contents

- ✓ Members' news
- ✓ Market news
- ✓ Daily press review
- ✓ Legal & regulatory news
- ✓ Practical information for businesses
- ✓ Success Stories
- ✓ Exclusive offers
- ✓ French-Korean news
- ✓ FKCCI news

1st French Digital Chamber

13,100 (Followers



5,400 Subscribers

6,900



Followers

5,300

Followers



1,600 Followers





10,500 Visitors/month



4,500Visitors/month



23,000

Total views

100 Subscribers





4,200Readers

Promotion of FKCCI members

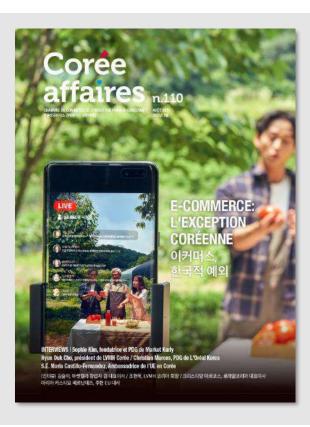


- ✓ Members' news & Advertorials in French, Korean and English
- √ Videos (Success stories, webinars, ...)
- ✓ Customized campaigns in France and Korea on all kinds of media
- ✓ Exclusive Offers (Services, translation, transports, hotels, leisure, beauty, F&B, ...)
- ✓ Directory (company's description online and in offline publication)



Publications









Distributed to over 420 members, business lounges of airports, hotels and other French-Korean business leaders and institutions



500 Services per year



Business Consulting

Market Expertise & Consulting

- ✓ Daily press review
- ✓ Economic magazine
- ✓ Regulatory watch
- Feasibility study
- ✓ Solvency study
- Market research
- ✓ Sectoral monitoring
- ✓ Learning expedition

Prospection & Networking

- ✓ List of potential partners
- ✓ Start'Export (market test)
- ✓ Prospecting mission
- ✓ Sourcing mission
- ✓ Sales representation
- ✓ Tradeshows
- ✓ Strategic development consulting
- ✓ Networking events
- ✓ B2B meetings

"With the support of FKCCI, which proved to be very efficient and professional, we found an importer in just a few months"

Richard et Stéphane Martin, wine producer

Business Center

Flexible space rental

- ✓ Open space offices
- ✓ Closed offices
- ✓ Meeting rooms (8 to 20 ppl capacity)
- ✓ Lobby
- ✓ Video & photo studio
- ✓ Multimedia equipment
- ✓ Support services

For multiple uses

- ✓ Office
- ✓ Business meetings
- ✓ Events
- ✓ Showrooms
- ✓ Shootings
- ✓ Press conferences



Corporate Services



Business Management

- Administrative Support & Employee Hosting
 - ✓ Working space management
 - ✓ Contract management
 - ✓ Insurance & Welfare management
 - ✓ Salary management
 - ✓ Social charges & Tax declaration
 - ✓ Other HR support (Online CV platform, ...)
- ✓ Legal support
- ✓ Translation & Interpretation

Public Affairs

- Verification of administrative information with Korean public institutions
- Support related to Korean administration
 (Visas, Re-entry permits, Quarantine exemptions,...)
- Advocacy

Resident Companies







































































Human Resources



- ✓ Online CV pool for FKCCI members
- ✓ Matchmaking
- ✓ Training programs

- √ Job offers posting
- ✓ Career forum
- ✓ HR administrative support

Candidate profiles





Membership Benefits Overview



- ✓ Networking & Business matchmaking
- ✓ Market news & exclusive Information
 - ✓ Daily press review
 - ✓ Members' only KakaoTalk channel
 - ✓ Magazine Corée Affaires
 - ✓ Directory
- ✓ **Events** and sectoral committees all year-long for free or with preferential rates
- ✓ **Discounts** with our partners and FKCCI other services

✓ Communication

- ✓ Members' news & success stories
- ✓ Listing in Directory
- ✓ Listing on FranceInKoreaXXI web platform

✓ Institutional support

- ✓ Advocacy
- ✓ Administrative support

✓ HR support

√ Access to online talent pool

Patron Members' Exclusive Benefits

- Strong visibility as French-Korean business community's representatives
- ✓ Customized administrative support
- ✓ Organization of event
- ✓ VIP invitation to exclusive events
- ✓ Logo visibility on all communication channels
 - ✓ Web platforms (websites, Naver blog, ...)
 - ✓ E-mailings
 - ✓ Videos
 - ✓ Publications (Directory, Corée Affaires, brochure,...)
 - ✓ All events
 - ✓ FKCCI entrance lobby
- √ Three representatives included instead of one





Individual Members' Benefits

- ✓ Networking
- ✓ Daily press review
- ✓ Access to Kakao channel for FKCCI members
 - ✓ Admin information
 - ✓ COVID information
 - ✓ Other useful news
- √ Access to FKCCI events
- ✓ Individual support by FKCCI team
- ✓ Exclusive discounts
 - ✓ Services, translation, transports, hotels, leisure, beauty, F&B, ...
- ✓ Reception of publications
 - ✓ Directory
 - ✓ Corée Affaires







Membership Categories

Patron Members	
Increased visibility and privileged access to FKCCI services	4,200,000 KRW
Corporate Members	
More than 10 employees or turnover above 1 billion KRW	1,680,000 KRW
Institutional Members	
Organizations not registered as a company in Korea	1,050,000 KRW
Overseas Members	
Companies & organizations with no legal representation in Korea	630,000 KRW
Entrepreneur Members	
Less than 10 employees and turnover below 1 billion KRW	500,000 KRW
Restaurant Members	
Independent restaurants based in Korea, not affiliated with any parent company	350,000 KRW
Individual Members	350,000 KRW
Any physical person willing to enjoy on personal basis the networking opportunities	100,000 KRW*
Start-up Members	
Any company legally registered for less than 18 months in Korea and not affiliated to another company abroad	200,000 KRW
Young Professional Member	150,000 KRW
Any physical person, under 35 years old	100,000 KRW*



^{*}Preferential rate for individuals working in companies which are FKCCI Members



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Thank You!

www.fkcci.com