**FRENCH BUSINESS AWARDS 2022**

**CANDIDATE APPLICATION FORM**

**ABOUT THE AWARD**

This award is designed for companies, members of the French Chamber, working with France and/or South Korea and which have shown excellence and outstanding achievements in 2020-2021. To apply for this award, please fill in this form in English as accurately and completely as possible.

**The deadline for the submission of your application is Friday, April 1st, 2022.**

Please note that the Jury will sign a confidentiality agreement. No information, data, or figures will be given to third parties without your explicit authorization.

**APPLICATION CATEGORIES**

Please choose a category of your application.

**Best Startup**

*Company recently created by at least one French person, distinguished by its creativity, its originality, its dynamism, its growth prospects, or its ability to raise funds...*

**Best French Entrepreneur in Korea**

*Company initiated abroad by at least one French person, with no organic link to a company in France, that had an exemplary trajectory or offering good growth prospects.*

**Best Export Performance**

*Company which has distinguished itself by the effectiveness of its export development strategy, with convincing results and a significant increase in its export turnover.*

**Corporate Social Responsibility (CSR)**

*Company that has demonstrated its commitment to a process to integrate social, environmental, ethical or human rights concerns into their operations and core strategy.*

**Best Korean Establishment in France**

*Company that invested in France in the last 3 or 4 years, with significant contributions in terms of job creation, innovation, economic impact on the territory, investment made.*

**Best French-Korean partnership**

*Successful associations between French and Korean companies, such as a joint venture, with the aim of encouraging technology or expertise sharing.*

**ABOUT YOUR COMPANY**

Name of the company in English:

Name of your company in Korean:

Date of creation or operating in Korea since:

President / Managing Director name and title:

Is your company a subsidiary of a large group / corporation?  YES /  NO

If you answered ‘Yes’, what is the country of origin of your company?

Main contact person for the purpose of this contest:

* Name
* Title
* Email
* Tel

Address / ZIP Code:

Website:

**FINANCIALS**

*Please show here the evolution of your company in Korea. Your financials will help the Jury get a better idea of your company and your activity in Korea. You may skip this part only if the figures are confidential.*

|  |  |  |  |
| --- | --- | --- | --- |
| **Year** | **Total revenue** | **Export revenue\*** | **Workforce** |
| 2019 |  |  |  |
| 2020 |  |  |  |
| 2021 |  |  |  |

*The amounts should be written in euros.*

*\*If any relevant information is available*

**COMPANY’S INTRODUCTION**

*History, strategy, medium/long term projects, successes, specificities…*

*Please explain your main activities in a short abstract in both English and Korean. This abstract will be used for the press releases following the event. It will also help the jury come to a decision.*

**English abstract** (700 characters max. Spaces included)

**Korean abstract** (450 characters max. Spaces included)

**Tell us why your company should win this award** (1000 characters maximum)

*Please detail here the reason why you feel your company should win this Award. The Jury will be attentive to the following elements: clear explanation of overall business and demonstrable growth or measurable results, proven commitment to customers, excellent record in staff training and personal development, stimulating and supportive workplace, advancement of diversity, equality of opportunity, fairness and gender equality in all activities, demonstration of high ethical standards, strategic application of business processes and operations.*

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Name of the applicant Date

**Additional information:**

* **Complementary element – Logo**

Please send us your company logo (required) **in high definition** with a transparent background, preferably in .ai format.

* **Complementary element – Doc**

Do not hesitate to send us any additional information provided by the company, in French or in English, which may help the jury in its analysis of the company's performance.

* **Application forms should be returned by e-mail to**:

Booki JUNG

PR & Event Project Assistant Manager

[b.jung@fkcci.com](mailto:b.jung@fkcci.com)

**The deadline for the submission of your application is Friday, April 1st, 2022.**

*For further information:*

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